# STATE OF NEW HAMPSHIRE BEFORE THE PUBLIC UTILITIES COMMISSION 



ENERGYNORTH NATURAL GAS, INC.
d/b/a
NATIONAL GRID NH

## Rebuttal Testimony

of
Paul R. Moul
Managing Consultant
P. Moul \& Associates

## Concerning

Cost of Capital

## INTRODUCTION

Q. Please state your name and business address.
A. My name is Paul R. Moul and I am managing consultant at P. Moul \& Associates. My business address is 251 Hopkins Road, Haddonfield, NJ 08033-3062.
Q. Have you previously submitted testimony in this proceeding?
A. Yes. My direct testimony was included as part of the Company's case-in-chief that was filed on February 25, 2008.
Q. What is the purpose of your testimony?
A. EnergyNorth Natural Gas, Inc. d/b/a National Grid NH ("National Grid" or the "Company") has requested that I comment on and rebut the testimony presented by Dr. Pradip K. Chattopadhyay, a witness appearing on behalf of the Staff of the Commission. I will also use this occasion to update the Company's cost of equity to reflect current market conditions. The updated cost of equity, which I will discuss below, provides support for the Company's revised revenue requirement in this case.
Q. Are there exhibits that accompany your rebuttal testimony?
A. Yes. Those exhibits are represented by Attachments PRM-21 through PRM-28, which follow my rebuttal testimony.
Q. Do you agree with the position set forth in the direct testimony of the Staff witness in this case?
A. No. For a variety of reasons that I will cover in my rebuttal testimony, the rate of return on common equity proposed by Dr. Chattopadhyay is much too low. The $9.01 \%$ rate of return on common equity that he proposes is based on the use of improper inputs in his models, and it does not reflect a reasonable cost of equity in the current market environment. I will also respond to some of the comments that were made by Dr. Chattopadhyay concerning my testimony. I have not attempted to respond to every
point with which I disagree with Dr. Chattopadhyay, but rather have focused on what I believe are some of his more significant errors.
Q. After updating your analysis to reflect current market conditions, what is the cost of equity you are recommending be approved by the Commission for National Grid NH?
A. As I discuss below, market conditions have caused an increase in the range of a reasonable cost of equity for the Company. As such, a cost of equity of $12.25 \%$ would now be appropriate for National Grid NH.

## RESULTS OF UPDATED ANALYSIS

Q. Why are you updating the analysis set forth in your February testimony?
A. The financial markets have experienced unprecedented turmoil during the last 6 months. The market information that I used in my direct testimony ended with the month of December 2007. Since December 2007, many critical events occurred including: (i) the collapse of the major investment bank, The Bear Stearns Companies, and its acquisition with the aid of the Federal Reserve Bank of New York by JPMorgan Chase \& Co. announced on March 16, 2008; (ii) the failure of IndyMac on July 11, 2008, which was at the time the third-largest banking failure in U.S. history, after a "run on the bank" by depositors; (iii) the placement of the government-sponsored enterprises ("GSE") -- Federal National Mortgage Association (Fannie Mae) and Freddie Mac into conservatorship on September 7, 2008 by the Federal Housing Finance Agency; (iv) the largest bankruptcy filing in history by Lehman Brothers Holding, Inc. on September 15, 2008; (v) the acquisition of the banking operations of Washington Mutual by JPMorgan Chase on September 24, 2008, which was the largest U.S. savings bank (its holding company subsequently filed for bankruptcy protection); (vi) the rescue by Bank of America of Merrill Lynch \& Co., Inc. on September 15, 2008, with assistance of the Federal government; (vii) the effective
nationalization of American International Group on September 23, 2008, which was the world's largest insurance company, through the acquisition of $79.9 \%$ of its equity by the U.S. Treasury and (viii) other significant events affecting financial markets globally. In response to these events, on October 3, 2008, Congress passed and the President signed the Emergency Economic Stabilization Act of 2008, which, among other provisions, provides the mechanism to deploy up to $\$ 700$ billion through the Troubled Asset Relief Program ("TARP") to address urgent needs created by the credit crisis the country has experienced. Then, the Federal Reserve Board instituted its Commercial Paper Funding Facility ("CPFF"), which was authorized on October 7, 2008, and it participated in coordinated efforts by major central banks to support financial stability and to maintain flows of credit in the banking system. These programs included a $\$ 75$ billion Term Auction Facility ("TAF"), a future TAF auction totaling $\$ 150$ billion, and an increase to $\$ 620$ billion of swap authorizations with central banks in Canada, England, Japan, Denmark, the European Union, Norway, Australia, Sweden, and Switzerland. To determine the effect of these domestic and global events, I have performed an updated analysis to measure their impacts on my rate of return on common equity recommendation using current market data.

## Q. How did you approach your updated analysis?

A. My updated cost of equity analysis used the same methodologies explained in my direct testimony. The methods and models I used were: the Discounted Cash Flow ("DCF") model, the Risk Premium ("RP") analysis, the Capital Asset Pricing Model ("CAPM"), and the Comparable Earnings ("CE") approach. I applied these models using the same comparable group of companies that were included in my direct testimony.
Q. Please summarize the results of your updated cost of equity analysis.
A. As I pointed out in my direct testimony, the use of more than one method provides a superior foundation to arrive at the cost of equity. At any point in time, a single method can provide an incomplete measure of the cost of equity depending upon extraneous factors that may influence market sentiment. The following table provides a summary of the indicated costs of equity using each of these approaches.

|  | Direct Testimony |  |  |
| :--- | :---: | :---: | :---: |
| DCF | Update |  |  |
| RP | $9.84 \%$ |  | $10.55 \%$ |
| CAPM | $11.44 \%$ |  | $12.71 \%$ |
|  |  |  |  |
| Comparable Earnings | $13.45 \%$ |  | $13.91 \%$ |
|  | $13.90 \%$ |  | $13.10 \%$ |
| Average |  | $12.16 \%$ |  |
| $\quad$ Median | $12.45 \%$ |  | $12.57 \%$ |
| $\quad$ Mid-point | $11.87 \%$ |  | $12.91 \%$ |
|  |  | $12.23 \%$ |  |

An average of the updated market-based results of the DCF, RP and CAPM models is $12.39 \%(10.55 \%+12.71 \%+13.91 \%=37.17 \% \div 3)$. I have considered the results of the Comparable Earnings method, but have not directly incorporated those results into my recommendation. This procedure was also used in my direct testimony. A 12.25\% return on common equity is a reasonable representation of these results and shows that the cost of equity has increased since the preparation of my direct testimony.
Q. Please discuss how your updated analysis differs from your original analysis?
A. Except for the Comparable Earnings approach, each market-based model of the cost of equity has increased since my direct testimony was prepared. Although the results of the CAPM have increased in my update, the risk-free rate of return component of the CAPM has actually declined. The decline in the risk-free rate of return can be
traced to lower Treasury yields attributed to policy actions of the Federal Open Market Committee ("FOMC") intended to deal with the financial crisis described above and the economic recession that began in 2008. Due to the financial crisis, there has been a flight to quality, thereby increasing demand and reducing the yields on Treasury obligations. While this situation is most pronounced at the shortest end of the yield curve (i.e., obligations with the shortest duration), all Treasury yields display relatively low yields by reference to other credit obligations. As such, a focus on the yields on Treasury obligations can provide a misleading indication of the cost of equity at this time.

Since we are measuring the cost of equity for a public utility, it is important to consider the spreads in public utility bond yields over Treasury yields, which is shown on page 2 of Attachment PRM-25. In October 2008, the spread in yields on A-rated public utility bonds and 20-year Treasury bonds tripled since the beginning of 2007. These spreads are symptomatic of risk aversion by investors throughout the capital markets. That is to say, the risk aversion of investors in both debt and equity markets has translated into higher capital costs for both bonds and stocks. This means that using Treasury yields will lead to an understatement of the cost of equity for a public utility. Rather, the cost of both debt and equity has increased for a public utility while Treasury yields reflect the high demand for these obligations due to the flight to quality.

## RETURN ON EQUITY OVERVIEW

Q. Why is it important that the Commission provide the Company with a rate of return on common equity that is consistent with investors' requirements?
A. The return on equity set by the Commission needs to be sufficient to enable the Company to attract the equity capital that is required to provide service to customers. It embodies in a single numerical value a clear signal of regulatory support for the utilities that it regulates. While cost allocations, rate design issues, and regulatory
policies relative to the cost of service are important considerations, the opportunity to achieve a reasonable return on equity represents a direct signal to the investment community whether they can expect that regulatory oversight of the utility will result in the utility generating sufficient earnings to enable investors to earn a rate of retum that is reasonable in light of their other investment opportunities. In a single figure, the authorized return on equity provides a common and widely understood benchmark that can be compared from one firm to another and is the basis by which returns on all financial assets (stocks - both utility and non-regulated, bonds, money market instruments, etc.) can be measured. While varying degrees of sophistication are required to interpret the meaning of specific Commission policies on technical matters such as the test period, rate design issues, cost of service items, etc., the return on equity figure is universally understood and communicates to investors the type of return they can reasonably expect to earn from the particular utility.

To obtain new capital and retain existing capital, the rate of return on common equity must be high enough to satisfy investors' requirements. The recommendation of Dr. Chattopadhyay, which proposes an equity return of just $9.01 \%$, would send a negative signal of regulatory support for the Company. Indeed, in a recent study dated December 9, 2008, prepared for the American Gas Foundation, it was noted that allowed equity returns below the level required by investors may lessen a utility's ability to maintain and develop systems that are necessary to provide natural gas service efficiently. The report highlights the need for an adequate return that would provide incentives to make discretionary investments, such as energy-conservation programs, system upgrades, new pipeline connections and compression stations.

## RESPONSE TO CHATTOPADHYAY ANALYSIS

Q. Before proceeding with your analysis of the details of the cost of equity models submitted by Dr. Chattopadhyay, do you have any observations regarding his overall perspective?
A. Yes. Dr. Chattopadhyay provides some general observations that indicate to me that he was operating with an inherent assumption that the Company's allowed return should be relatively low. I say this because he makes two statements that seem to me to be contradictory since they reach a similar conclusion from diametrically opposed positions. On one hand, he seems to assume a low return because the economy in New England generally, and in New Hampshire in particular, is performing well in comparison to other regions of the U.S. At the same time, Dr. Chattopadhyay also argues for a low return because we are in a time of financial turmoil, and, he says, investors are likely to gravitate toward low-risk equities and low-risk bonds, which presumably include public utilities. Dr. Chattopadhyay appears to see low returns for utilities in both good times (i.e., better economic conditions) and bad times (i.e., capital market turmoil). It seems to me that he does not envision higher returns under either circumstance. As I have previously described, the current financial market turmoil clearly points to a higher cost of capital for public utilities.
Q. You indicated that the proposed rate of return on common equity recommended by Dr. Chattopadhyay is incompatible with investor expectations and current market fundamentals. What is the basis for this assessment of Dr. Chattopadhyay's testimony?
A. There are three perspectives to assess the reasonableness of the return on equity proposed by Dr. Chattopadhyay. These are (i) the levels of returns established in other regulatory proceedings, (ii) the levels of returns that investors expect natural gas utilities to achieve generally, and (iii) the general state of the capital markets, particularly the equity markets.
Q. Please discuss why the proposed equity return of Dr. Chattopadhyay is too low by reference to returns established in other regulatory proceedings?
A. The $9.01 \%$ equity return is clearly too low by reference to returns established in other agencies throughout the U.S.

| Company |  | tionwide Rate | Awar | Date | Authorized Return on Equity |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | State | Case | Type of Utility |  |  |
| UNS Electric inc. | Arizona | D-E-04204A-06-0783 | Electric | 05/27/08 | 10.00\% |
| San Diego Gas \& Electric Co. | Califonia | Ap-06-12-009 (elec) | Electric | 07/31/08 | 10.70\% |
| San Diego Gas \& Electric Co. | California | AP-06-12-009 (gas) | Natural Gas | 07/31/08 | 10.70\% |
| Southern California Gas Co. | Calfornia | AP-06-12-010 | Natural Gas | 07/31/08 | 10.82\% |
| SourceGas Distribution LLC | Colorado | D-08S-108G | Natural Gas | 08/27/08 | 10.25\% |
| Chesapeake Utilities Corp | Delaware | D-07-186 | Natural Gas | 09/02/08 | 10.25\% |
| Atmos Energy Corp. | Georgia | D-27163-U | Natural Gas | 09/17/08 | 10.70\% |
| Hawaiian Electric Co. | Hawaii | D-04-0113 | Electric | 05/01/08 | 10.70\% |
| Avista Corp. | Idaho | C-AVU-E-08-01 | Electric | 09/30/08 | 10.20\% |
| Avista Corp. | Idaho | C-AVU-G-08-01 | Natural Gas | 09/30/08 | 10.20\% |
| Central llinois Light Co. | llinois | D-07-0585 | Electric | 09/24/08 | 10.65\% |
| Central llinois Light Co. | Illinois | D-07.0588 | Natural Gas | 09/24/08 | 10.68\% |
| Central Illinois Public | Ililinois | D-07.0586 | Electric | 09/24/08 | 10.65\% |
| Central Illinois Public | Illinois | D-07-0589 | Natural Gas | 09/24/08 | 10.68\% |
| Commonwealth Edison Co. | Illinois | 0-07-0566 | Electric | 09/10/08 | 10.30\% |
| Illinois Power Co. | Illinois | D-07.0587 | Electric | 09/24/08 | 10.65\% |
| lllinois Power Co. | Illinois | D.07-0590 | Natural Gas | 09/24/08 | 10.68\% |
| Consumers Energy Co. | Michigan | C-U-15245 | Electric | 06/10/08 | 10.70\% |
| Otter Tail Corp. | Minnesota | D-E-017/GR-07-1178 | Electric | 07/10108 | 10.43\% |
| Empire District Electric Co. | Missouri | C-ER-2008-0093 | Electric | 07/30/08 | 10.80\% |
| New Jersey Natural Gas Co. | New Jersey | D-GR-07110889 | Naturat Gas | 10/03/08 | 10.30\% |
| Southwestern Public Service Co | New Mexico | C-07-00319-UT | Electric | 08/26108 | 10.18\% |
| Sierra Pacific Power Co. | Nevada | D-07-12001 | Electric | 06/27/08 | 10.60\% |
| Duke Energy Ohio Inc. | Ohio | C-07-0589-GA-AIR | Natural Gas | 05/28108 | 10.50\% |
| Atmos Energy Corp. | Texas | GUD-9762 | Natural Gas | 06/24/08 | 10.00\% |
| Pacificorp | Utah | D-07-035-93 | Electric | 08/11/08 | 10.25\% |
| Questar Gas Co. | Utah | D-07-057-13 | Natural Gas | 05/27/08 | 10.00\% |
| Appalachian Power Co. | West Virginia | C-08-0278-E-P | Electric | 06/27/08 | 10.50\% |
| All Decisions |  |  |  |  |  |
| Median |  |  |  |  | 10.55\% |
| Average |  |  |  |  | 10.47\% |
| Natural Gas |  |  |  |  |  |
| Median |  |  |  |  | 10.50\% |
| Average |  |  |  |  | 10.44\% |

We can see that returns near the $10.5 \%$ area are common in rate case decisions for the period prior to the recent increased level of market volatility. In addition, the Rhode

4 of regulatory determined equity returns.
5 Q. But how do these recent returns established by other state regulatory 6 commissions stack up against equity returns established in previous rate cases 7 in New Hampshire?

8 A. Historically, the Commission has been more restrictive in its cost of equity 9 determinations than many other state regulatory commissions. That is to say, the 10 Commission has traditionally provided low equity returns as compared with other

Island Public Utilities Commission recently granted the Company's affiliated gas distribution utility a $10.5 \%$ rate of return on common equity. This clearly shows that a return below 10\%, as proposed by Dr. Chattopadhyay, is well outside the mainstream returns established nationally. However, even these low returns cannot be reconciled with the proposed equity return recommended by Dr. Chattopadhyay in this case. This can be demonstrated by the change in market fundamentals that have occurred since the time that previous returns were accepted by the Commission. As shown below, I have compared the equity returns contained in New Hampshire rate case decisions with the yields on A-rated public utility bonds. Those comparisons are:

| Company | State | Case | Type of Utility | Date | Authorized Return on Equity | Yield on Arated Public Utiltiy Bonds | Spread |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unitil's Distribution Service Rates | Settlement Agreement | DE 05-178 | Electric | 08/24/06 | 9.67\% | 6.40\% | 3.27\% |
| PSNH's Delivery Service Rates | Settlement Agreement | DE 06-028 | Electric | 02/26/07 | 9.67\% | 5.81\% | 3.86\% |
| Hanover Water Works Rate Case | Settlement Agreement | DW 06-099 | Water | 04/19/07 | 9.75\% | 5.97\% | 3.78\% |
| Pennichuck Water Works Rate Case | Settlement Agreement | DW 06-073 | Water | 03/30/07 | 9.75\% | 5.78\% | 3.97\% |
| Pennichuck East Utility Rates | Settlement Agreement | DW 07-032 | Water | 02/26/08 | 9.75\% | 6.21\% | 3.54\% |
| Granite State Electric d/b/a National Grid | Merger Settlement | DW 06-107 | Electric | Aug. 2007 | 9.67\% | 6.24\% | 3.43\% |
| Median |  |  |  |  |  |  | 3.66\% |
| Average |  |  |  |  |  |  | 3.64\% |

Note: Bonds yields for cases DE 05-178, DE 06-028 and DE 06-073 taken from Response to Data Request 1-79.

Based on these data, and the fact that the yield on A-rated public utility bonds are now approximately $7 \%$, an update of prior New Hampshire decisions would indicate that the Company's equity return in this case should be at least $10.64 \%(7.0 \%+3.64 \%)$. This would bring the Company's equity return within the range of returns set by other state regulatory commissions noted above for the period prior to the recent increase in market volatility.
Q. You also indicated that the equity return proposed by Dr. Chattopadhyay does not conform with the levels of returns that investors expect natural gas utilities to earn. What is the basis for this assertion?
A. The forecasted returns on equity for the natural gas utility industry, as published in the September 12, 2008 edition of Value Line, are as follows:

| Years | Composite |
| :---: | :---: |
|  | $11.0 \%$ |
| 2009 | $11.5 \%$ |
| $2011-2013$ | $12.0 \%$ |

Knowledgeable investors are aware of these returns and price the stocks of the natural gas utilities accordingly.
Q. And finally, you indicated that the proposed equity return by Dr. Chattopadhyay was not reflective of the risk associated with common stocks in today's market. Please explain.
A. The risk associated with common stocks in today's market can be measured by their volatility. As volatility in the stock market increases, the cost of equity also increases. The Chicago Board Options Exchange ("CBOE") Volatility Index (i.e., "VIX") can be used to measure this risk. The VIX is based on real-time prices of options on the S\&P 500 Index, and is designed to reflect investors' consensus view of future (30-day) expected stock market volatility.
Q. Can you present the VIX in an historical context?

1 A. Yes. Presented below is the distribution of the history of the VIX.

Distribution of VIX Since 1990


The histogram represents the VIX daily closing index sorted into five groupings from its inception on January 2, 1990 to October 31, 2008. The higher the index values, the more volatility investors expect in the S\&P 500. For 2008 through October 31, the VIX averaged 27.96, or above its historic average of 19.3 . Such volatility is not surprising given investor concerns about financial market uncertainties and future economic growth that I described previously.
Q. Does the equity return proposed by Dr. Chattopadhyay take these current market conditions into account?
A. Not that I can see. As explained above, current market conditions indicate there is significant risk present in the stock market as revealed by its high level of volatility. This can be further displayed by recent performance of the VIX as shown below.


The graph indicates that the VIX has ballooned outside of its historical range by moving well above 40 and peaking at 80 on October 27, 2008. The volatility of the stock market is today significantly higher than in the recent past. This high volatility increases risk, which brings with it higher capital costs. Given the recent performance of the VIX, Dr. Chattopadhyay plainly has not provided adequate support for his unduly low proposed equity return.

## Q. What evidence leads you to that conclusion?

A. I have reviewed Dr. Chattopadhyay's testimony that he submitted in NHPUC Docket DE 06-028. There, Dr. Chattopadhyay recommended a return on equity of $9.12 \%$, which was actually higher than his proposal in this case. Yet, since December 2006, the VIX has risen five and one-half fold (i.e., from 10.96 to 61.18 ), and the yield on A rated public utility bonds has increased by $1.75 \%$ (i.e., from $5.81 \%$ to $7.56 \%$ ). In each instance, the indication is that the cost of capital and cost of equity in particular has increased substantially. Yet, Dr. Chattopadhyay's proposal in this case has moved in the opposite direction.
Q. Dr. Chattopadhyay employs the DCF model as his primary method for measuring the Company's cost of equity. Have you detected any problems with his approach?
A. Yes. I have problems with (i) the proxy group that he employed to apply the DCF model, (ii) the growth rate that he employed in his application of the DCF, and (iii) his failure to adjust his results for flotation costs.
Q. Please discuss the selection of proxy group companies employed by Dr. Chattopadhyay.
A. Both Dr. Chattopadhyay and I have used proxy groups comprised of seven companies. Dr. Chattopadhyay employed four of the same companies contained in my proxy group. Dr. Chattopadhyay added three new companies to his group and removed three companies that were included in my group. The addition and deletion of three companies are not necessary, and indeed his modification to my group makes it less relevant for this case. For example, Dr. Chattopadhyay has not shown that the addition of Laclede Group, Nicor and Southwest Gas improves on the composition of the group, after excluding AGL Resources, New Jersey Resources and South Jersey Industries. Indeed, from a geographic perspective the later three companies are all more relevant than Southwest Gas that operates in a fairly arid region, which makes it dissimilar to the other gas distribution utilities. In addition, the risk of the three companies I included is marginally lower (i.e., 817 average beta) than the three new companies used by Dr. Chattopadhyay (i.e., 833 average beta) in spite of the fact that the percentage of regulated assets is higher for the three companies added by Dr. Chattopadhyay.
Q. In his application of the DCF model, Dr. Chattopadhyay states that investors do not use a single growth estimate and that he prefers to consider other measures of growth. Do you agree?
A. Yes, in part. I agree that investors would not use a single measure of growth, but I disagree with some of the alternative growth measures used by Dr. Chattopadhyay. In addition to the forecasts by analysts of earnings growth, Dr. Chattopadhyay also provides growth in dividends per share and book value per share by Value Line and internal plus external growth also using Value Line forecasts. I certainly agree with his use of $/ / B / E / S$ First Call and Zacks projections that are taken from forecasts by analysts. The Value Line forecasts are less useful because they are based upon the forecast of a single analyst, rather than the consensus forecast available from I/B/E/S First Call and Zacks. A consensus of a variety of analysts is always better than a single forecast because sampling from a larger population will minimize the impact of outliers and potential biases.

As to the Value Line forecasts, the dividend growth rates used by Dr. Chattopadhyay must clearly be discounted. First, earnings are the source of dividend payments. Second, with the constant price-eamings ("P/E") multiple assumption of the DCF, the value of the firm (i.e., its stock price) will grow at the earnings growth rate. Third, Professor Myron Gordon, who is the foremost proponent of the DCF model in public utility rate cases, established that analysts' earnings forecasts are the best input for the DCF. ${ }^{1}$ From a comparison of the average growth rates shown on Attachment VII, it is obvious that the $2.86 \%$ dividend growth rate is an outlier. Other than the 4.14\% book value per share growth rate forecast by Value Line, all other growth rates are $5 \%$ and above. Moreover, with forecasts showing higher earnings growth rates

[^0]than dividend growth rates, the expectation is that dividend payout ratios will decline in the future. Indeed, Value Line projects declining dividend payout ratios for the gas companies used by Dr. Chattopadhyay, which means that earnings per share and price appreciation (i.e., the capital gains yield, or growth component of the DCF) can be expected to grow at a higher rate than dividends in the future. This is shown below based on the Value Line forecasts.

| Company | 2008 | 2009 | 2011-13 |
| :---: | :---: | :---: | :---: |
| Atmos Energy Corporation | 66.0\% | 63.0\% | 58.0\% |
| Laclede Group, Inc. | 54.0\% | 61.0\% | 56.0\% |
| Nicor Inc. | 78.0\% | 72.0\% | 51.0\% |
| Northwest Natural Gas Co. | 58.0\% | 57.0\% | 56.0\% |
| Piedmont Natural Gas Compan | 66.0\% | 67.0\% | 60.0\% |
| Southwest Gas Corporation | 44.0\% | 42.0\% | 41.0\% |
| WGL Holdings, Inc. | 58.0\% | 59.0\% | 61.0\% |
| Average | 60.6\% | 60.1\% | 54.7\% |

With the forecast of declining payouts, it is obvious that dividend growth will lag earnings growth. The only purpose served by including dividend per share growth forecast is to suppress the other measures of growth.
Q. Dr. Chattopadhyay also shows forecasts of book value per share growth. Please comment.
A. Use of book value per share growth is inapplicable in the DCF analysis because stocks do not trade at constant market-to-book ratios, which makes it incorrect to use book value per share growth in the DCF analysis.
Q. Among other variables that Dr. Chattopadhyay considered in his growth rate analysis for DCF purposes was the internal plus external growth. As he has used it, are there shortcomings to this approach?
A. Yes. In calculating his internal growth rates, Dr. Chattopadhyay relied upon Value Line. Value Line publishes its returns based upon year-end book values, rather than average book values. Value Line defines "return on equity" as follows:

Percent Earned Common Equity - net profit less preferred dividends divided by common equity (i.e., net worth less preferred equity at liquidation or redemption value), expressed as a percentage. See Percent Earned Total Capital.

Without an adjustment to convert the Value Line forecast returns from year-end to average book values, there is a downward bias in the results. This is because with an increasing book value driven by retention growth, the average book value will be less than the year-end book value. For that reason, the Federal Energy Regulatory Commission ("FERC") adjusts the year-end returns to derive the average yearly return, using the formula $2(1+G) /(2+G)$ (see 92 FERC $\| 61,070$ ). Generally speaking, this adjustment increases the retention growth rate.
Q. Dr. Chattopadhyay presents his DCF results on Attachment XI. Do you have any observation on these results?
A. Yes. His DCF return of $9.82 \%$ based upon EPS growth rates is the only result that might be useful because the other growth rate inputs are invalid for the reasons explained above. It is clear that the other DCF calculations that provide retums of 8.24\% and $8.95 \%$ are entirely too low. With A-rated public utility bonds yielding $7.56 \%$ in October 2008, an equity return of just $8.24 \%$ is clearly unrealistic. Further, the DCF return of $7.37 \%$ for Nicor, which is less than the cost of debt, cannot possibly be correct. And, the other DCF returns submitted by Dr. Chattopadhyay are too close to the cost of debt to be realistic.
Q. Dr. Chattopadhyay also submits a method that he identifies as a Market-to-Book ROE estimate. Is this an independent measure of the cost of equity?
A. No. What he calls the Market-to-Book method is a reformation of the DCF method. It is not a separate measure of the cost of equity. All he has done is to take the dividend yield on book value, which he obtained from the expected return on equity multiplied by the payout ratio, and divide it by the market-to-book ratio. Essentially, Dr. Chattopadhyay has used a round-about method for arriving at his dividend yield. Dr. Chattopadhyay then goes on to expand his analysis using the "br" plus "sv" form of the DCF model as his growth component. His process does not represent a separate method.
Q. Dr. Chattopadhyay has failed to modify his DCF results for the flotation costs. Has the omission of this adjustment resulted in an understatement of the required rate of return on common equity?
A. Yes. I should note that Dr. Chattopadhyay's position concerning flotation costs is inconsistent with the Value Line forecasts that show that natural gas companies will be issuing new common stock in the future. Indeed, he includes external financing growth in his DCF analysis, which mandates a flotation cost adjustment. Moreover, the industry has historically issued significant quantities of new equity (see Schedule 10 of Attachment PRM-17).

## Market-to-Book Ratio and Leverage Adjustment

Q. Turning to specific items covered in the direct testimony of Dr. Chattopadhyay, please respond to his assessment of market-to-book ratios.
A. Dr. Chattopadhyay devotes a considerable portion of his testimony explaining his position on market-to-book ratios. He repeatedly states that when the market-to-book ratio is significantly above one, it indicates to him that the expected return on equity exceeds the opportunity cost of equity. In spite of his exposition on this matter, he does not provide any empirical support for his proposition, other than to show historical market-to-book ratios reaching back twelve years. Yet, just because market-to-book
ratios have exceeded one during that period does not establish the validity of his position. Indeed, I have extended the market-to-book ratios further back in time to cover the past half-century, and those results are shown below.

## Histogram of Market-to-Book Ratios for Gas Utilities



As shown by the data presented above, original-cost regulation does not create a tendency for the market value of utilities to approach their book value. Even though the cost of equity is dynamic and changes frequently, a long history of market-to-book ratios should reveal some tendency for prices to gravitate toward book value, but they do not. After all, since regulators presumably set the rate of return equal to the cost of equity and apply that return to an original-cost rate base, the market prices should approximately equal book value. Rather, the data shown above indicates that it is unusual for market prices to equal book value. This is because there are many factors that influence stock prices for utilities other than book value regulation. It should be recognized when assessing relative market-to-book ratios that the market valuation is
not solely a function of the fundamentals of a company as revealed by forecasted earnings, which depends in part upon rate case outcomes. Rather, general market sentiment can significantly influence the price of stocks. This is especially evident with the emergence of a more global market for capital, the advent of program trading, and the effect on the market of private equity funds which have boosted stock prices by both shrinking the supply of shares and by fueling takeover speculation. Further, market prices are reflective of the replacement cost of assets, rather than historical costs represented by book values. Both regulators and investors are aware that market-to-book ratios exceed 1, as noted by Dr. Chattopadhyay and as shown above. Even though regulators are aware of these market-to-book ratios, they still grant utilities rate increases. If Dr. Chattopadhyay were correct in his assessment of market-to-book ratios, regulators would grant lower rate increases and lower authorized returns on equity any time those ratios were above 1.0. Further, I do not know of any commission that has stated that its rate case decisions can ensure any particular market-to-book ratio.
Q. Dr. Chattopadhyay asserts that your leverage adjustment would further encourage stock prices to deviate away from book value. Please comment.
A. I have already shown that it is a myth to believe that there should be some link between market prices and book values. My leverage adjustment is not dependent upon establishing or targeting any particular ratio of price to book value. Rather, my adjustment is reflective of the risk related to financial leverage and does not address in any manner the difference between expected return and opportunity cost rates, if any. In his critique, Dr. Chattopadhyay has ignored the reality that the dividend yield component of the DCF model will vary as the price of stock deviates from book value. This is shown by the fact that as the price of stock moves above book value, the dividend yield declines. Hence, my leverage adjustment actually adds stability to the

DCF return because the adjustment will increase or decrease as the dividend yield changes. To the extent that one is truly concerned about the variation of stock price vis-à-vis book value, the concern can easily be addressed by merely computing the dividend yield using the book value of the stock rather than the stock price.
Q. Dr. Chattopadhyay also raises other questions regarding the propriety of your leverage adjustment. Please respond.
A. My adjustment is not a market-to-book ratio adjustment and, contrary to what Dr. Chattopadhyay appears to believe, the adjustment I make does not alter the use of book values of common equity, preferred stock, and long-term debt in calculating the weighted average cost of capital. In fact, the adjustment does not address any of the factors that Dr. Chattopadhyay identifies would cause market prices to deviate from book value and is not an attempt to "prop up high M/B ratios," as he argues, because it does not provide a return that supports any particular M/B ratio, high or low. Rather, my adjustment is directed solely to variations in financial risk, and is based on book values that are used in the ratesetting process.
Q. Dr. Chattopadhyay claims that book values play a key role in the ratesetting process and this fact somehow refutes your leverage adjustment. Please respond.
A. Dr. Chattopadhyay lists three items, which he believes argue against leverage adjustment I made. As to his points one and two (see page 11 of his testimony), the fact that the ratesetting process uses the book value capital structure to calculate the weighted average cost of capital and the fact that investors understand that a utility's earnings are based in part on the allowed returns set in the rate case process provides no basis to ignore my leverage adjustment. My leverage adjustment does not alter the procedure to calculate the weighted average cost of capital, and that sophisticated investors understand that ratesetting process. As to Dr. Chattopadhyay's third point
(see page 11 of his testimony), the market value of the capitalization can be accurately calculated and is not dependent upon any other ratesetting element. He has not shown that there is any inaccuracy in my calculations of the market based capital structure that provides a $68.29 \%$ common equity ratio and the $54.44 \%$ common equity ratio using the book value of the capital structure. It is indisputable that there is more financial risk associated with a $54.44 \%$ common equity ratio as compared to a $68.29 \%$ common equity ratio. There is nothing in the formulas that I used to calculate the leverage adjustment that conflicts with either of these fundamentals of the ratesetting process.
Q. Dr. Chattopadhyay leaves the impression that your leverage adjustment appears to be attributable solely to differences in market prices and book value of stocks. Is this correct?
A. No. The market capitalization of a company is represented by the market value of its debt, the market value of its preferred stock, and the market value of its common equity. Moreover, the leverage adjustment itself is calculated with components that include the marginal cost of debt and the marginal cost of preferred stock. It is an over simplification of the leverage adjustment to attribute it merely to the difference in stock price and book value. Indeed, it would be wrong to suggest that a market-to-book adjustment is involved in my leverage adjustment, because it is not.
Q. If there is no market-to-book ratio associated with your leverage adjustment, please explain your analysis.
A. I need to make it clear that my adjustment has nothing to do with a market-to-book ratio. I will attempt to more clearly explain my adjustment.

First, the adjustment that I labeled as a leverage adjustment is merely a convenient way of showing the simple DCF model (i.e., $D / P+g$ ) in the context of a return that applies to a capital structure that is computed with book value weights rather than
market value weights. To do so, I identify a separate leverage adjustment, but there is no need to do so other than providing separate identification for this factor. If I had expressed my return solely in the context of the book value weights that we use to set the weighted average cost of capital, and ignored the familiar $D / P+g$ expression, then there would be no separate element to reflect the financial leverage change. This is because the equity return applicable to the book value ratio of equity is equal to $8.43 \%$, which is the return for my proxy group applicable to its equity with no debt in its capital structure (i.e., the cost of capital is equal to the cost of equity with a $100 \%$ equity ratio) plus $1.21 \%$ compensation for having a $45.29 \%$ debt ratio; plus $0.01 \%$ for having a $0.26 \%$ preferred stock ratio. The sum of the parts is $9.65 \%(8.43 \%+1.21 \%$ $+0.01 \%$ ) and there is no need to even address the cost of equity in terms of $D / P+g$. To express this same retum in the context of the familiar DCF model, I added the $3.86 \%$ dividend yield and the $5.25 \%$ growth rate and the $0.54 \%$ for the leverage adjustment in order to arrive at the same $9.65 \%(3.86 \%+5.25 \%+0.54 \%)$ return. In other words, I know of no means to mathematically solve for the $0.54 \%$ leverage adjustment by expressing it in the terms of an expected return vs. opportunity cost or a particular market-to-book ratio. The $0.54 \%$ adjustment is merely a convenient way to bring the total return up to the $9.65 \%$ computed directly with the Modigliani \& Miller formulas. It is a return calculated entirely without regard to any market-to-book ratio adjustment and I know of no mathematical formula that would show that it does.

## CAPITAL ASSET PRICING MODEL

Q. Dr. Chattopadhyay appears to have concerns regarding the CAPM measure of the cost of equity. Do his concerns invalidate the CAPM as a method to measure the cost of equity in public utility rate cases?
A. No. The CAPM is commonly used in rate cases; it is based on widely accepted portfolio theory. CAPM has some limitations that are described by Dr. Chattopadhyay,
but limitations exist with all models of the cost of equity. Such limitations arise from the simplifying assumptions of investor behavior that also exist with the DCF model.
Q. Dr. Chattopadhyay declines to accept the size adjustment in the CAPM. Please comment.
A. There has been extensive academic research that shows that a variety of factors explain the risk compensation required by investors that exceeds the risk-free rate of return (i.e., the yield on Treasury obligations). It is for this reason that multi-factor models have been developed in the academic community to explain investor expected returns. One of the more famous studies was conducted by Fama and French (see "The Cross-Section of Expected Stock Returns," The Journal of Finance, June 1992), which identified size as a separate factor that helps explain returns. Fama and French identified the size of a firm as a separate factor that must be recognized in addition to the beta measure of systematic risk in explaining investor expected returns. My size adjustment to the CAPM is designed to provide this recognition.
Q. Do you agree with Dr. Chattopadhyay that a $3.80 \%$ yield on ten-year Treasury notes should be used as the risk-free rate of return component of the CAPM?
A. No. First, I would prefer to use a longer term Treasury bond yields for 20-year or 30year maturities. Second, while Dr. Chattopadhyay may be correct that the 10 -year Treasury note yield was $3.80 \%$ as the average from September 19 to October 21, 2008, more current data shows that that rate for ratesetting purposes is too low. After all, we are setting the cost of capital for the rate effective period, and the forecasts show an increase in Treasury yields. For example, the November 1, 2008 issue of the Blue Chip Financial Forecast shows the 10-year Treasury yield increasing to $4.2 \%$ by the first quarter of 2010 (see page 3 of Attachment PRM-27). Part of the increase can be attributed to the rise in yields from depressed levels today that have arisen from the flight to quality during the financial crisis that I discussed previously. For this reason, I
used a $4.25 \%$ risk-free rate of return in the update of my CAPM cost rate (see page of Attachment PRM-21).
Q. Please comment on the market premium approach used by Dr. Chattopadhyay in calculating a CAPM return on equity in his testimony.
A. Dr. Chattopadhyay has used an approach similar to one of the procedures that I used in my direct testimony. However, to bring some perspective to the market return approach advocated by Dr. Chattopadhyay, the DCF return can also be calculated for the Value Line Composite of 582 industrial, retail and transportation companies, which includes 71 of Value Line's 99 industry groups and excludes financial services, utilities and non-North American companies. In its semi-annual forecast dated November 7, 2008, Value Line forecasts growth for the Industrial Composite of $8.5 \%$ for earnings per share, $8.0 \%$ for dividends per share, $8.0 \%$ for book value per share, and $14.5 \%$ for percent retained to common equity. An average of these four growth rates is $9.75 \%$ $(8.5 \%+8.0 \%+8.0 \%+14.5 \%=39.0 \% \div 4)$. The resulting DCF return is $12.55 \%$ ( $2.8 \%$ dividend yield plus $9.75 \%$ growth rate) for the Value Line composite. This DCF return shows that the market return proposed by Dr. Chattopadhyay of $11.25 \%$ is too low.
Q. Can you state the $\mathbf{1 2 . 5 5 \%}$ return on the Value Line industrial composite in terms used by Dr. Chattopadhyay?
A. Yes. Following Dr. Chattopadhyay's procedure, the Value Line industrial composite return would become $7.95 \%(12.55 \%-3.80 \%=8.75 \% \div 1.1)$. This market premium of $7.95 \%$ is well above the $6.77 \%$ market premium calculated by Dr. Chattopadhyay under his CAPM Method 1. The resulting CAPM Method 1 result would be 10.24\% $(7.95 \% \times .81=6.44 \%+3.80 \%)$ rather than the $9.28 \%$ result provided by Dr. Chattopadhyay.

## ADDITIONAL OBSERVATIONS

Q. Dr. Chattopadhyay leaves the impression that your Risk Premium Model is predominately dependent upon historical stock-price appreciation for measuring the expected return on common equity. Please respond.
A. There are several fallacies associated with his observation on page 34 of his testimony. First, I measure the risk premium by reference to the achieved market returns on both stocks and bonds. There is a capital gain/loss component in the market returns on both asset classes. Second, by using my approach, I avoid introducing a bias into the analysis because there is no attempt to segment the returns into expected and unexpected market returns. As presumed Dr. Chattopadhyay is troubled by high historical capital gains on stocks due to unexpected returns. To avoid introducing a bias to the data, both unexpected losses and unexpected gains were included in the study to the extent that they were realized by investors. Third, I have not attempted to introduce my personal preference by judging a particular year's return as to whether those returns represented "the true cost of equity." Most academic research that employs historic time series of asset return do not tamper with the data. Fourth, if the historical returns were calculated using alternative methodologies (i.e., using the DCF methodology for instance), then the analysis would become suspect because the current return would be dependent upon the accuracy of the historical DCF analysis, which would be subject to subjective application of the data. My approach measures the risk premium with a high degree of precision. And, fifth, stockprice appreciation is the primary determinant of the return that investors actually realize on common stocks and its variability exceeds that of the dividend yield component of the historical returns. It is the higher variability of the capital appreciation component of the return that represents the basic riskiness of stocks. To attack the risk premium analysis based on the role that capital appreciation plays in
investor expectations would represent a basic repudiation of the riskiness of common equity.
Q. Dr. Chattopadhyay also seems to believe that using historical data for the Risk Premium approach creates problems of assigning a historical premium to a prospective yield on A-rated public utility bonds. Please respond.
A. There are two ways to address this issue. First, an analyst can use all reliable data to establish the risk premium, thus avoiding a bias in selecting a particular period. Second, an analyst can develop a risk premium from historical data that seeks to emulate investors' current expectations. The value of my approach, which considered both of these issues, is that it allows the risk premium to vary over time -- which is what my risk premium does.

## SUMMARY

Q. Please summarize your rebuttal testimony.
A. The return on equity recommended by Dr. Chattopadhyay, seriously understates the Company's cost of equity. The return on equity proposed by Staff does not provide National Grid the level of support it needs to be competitive in the highly volatile financial markets that exist today, volatility that greatly increases investor risk and therefore will require higher returns to attract capital. Therefore, Staff's proposed return on equity of $9.01 \%$ should be rejected by the Commission. As I have demonstrated in my rebuttal testimony, the return on equity required by National Grid's investors has increased to $12.25 \%$ as a result of the ongoing financial crisis. As a result, the Company has updated its cost of service to reflect this fact.
Q. Does this conclude your rebuttal testimony?
A. Yes.

# ENERGYNORTH NATURAL GAS, INC. d/b/a NATIONAL GRID NH 

## Attachments to

Accompany the
Rebuttal Testimony
of
Paul R. Moul

Concerning Cost of Capital

## EnergyNorth Natural Gas, Inc. d/b/a National Grid NH

Index of Attachments

| EnergyNorth Natural Gas, Inc. d/b/a National Grid NH | Attachments |
| :--- | :--- |
| Cost of Equity at 10-31-08 | Attachment PRM-21 |
| Dividend Yields | Attachment PRM-22 |
| Historical Growth Rates | Attachment PRM-23 |
| Projected Growth Rates | Attachment PRM-24 |
| Interest Rates for Investment Grade Public Utility Bonds <br> Long-Term, Year-by-Year Total Returns for the S\&P <br> Composite Index, S\&P Public Utility Index, and <br> Long-Term Corporate Bonds and Public Utility Bonds <br> Component Inputs for the Capital Market Pricing Model <br> Comparable Earnings Approach | Attachment PRM-26 |

EnergyNorth Natural Gas, Inc. d/b/a National Grid NH
Cost of Equity
as of October 31, 2008

| Discounted Cash Flow (DCF) | $D_{1} / P_{0}$ | + | $g$ | + | lev. | = | k | $x$ | flot. |  | K |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gas Group | 4.02\% | + | 5.75\% | + | 0.57\% | = | 10.34\% | $x$ | 1.02 |  | 10.55\% |
| Risk Premium (RP) | $i$ | + | $R P$ | = | $k$ | + | flot. | = | K |  |  |
| Gas Group | 7.00\% | + | 5.50\% | $=$ | 12.50\% | + | 0.21\% | = | 12.71\% |  |  |
| Capital Asset Pricing Model (CAPM) | Rf | + | B | $x 1$ | Rm-Rf | ) + | size | + | flot. | $=$ | $k$ |
| Gas Group | 4.25\% | + | 0.96 | x | 8.89\% | ) + | 0.92\% | + | 0.21\% | = | 13.91\% |
| Comparable Earnings (CE) | Historical |  | Forecast |  | Average |  |  |  |  |  |  |
| Comparable Earnings Group | 14.2\% |  | 12.0\% |  | 13.10\% |  |  |  |  |  |  |
|  | All |  | DCF, RP |  |  |  |  |  |  |  |  |
|  | Methods |  | \& CAPM |  |  |  |  |  |  |  |  |
| Average | 12.57\% |  | 12.39\% |  |  |  |  |  |  |  |  |
| Median | 12.91\% |  |  |  |  |  |  |  |  |  |  |
| Midpoint | 12.23\% |  |  |  |  |  |  |  |  |  |  |

## Monthly Dividend Yields for <br> Gas Group

for the Twelve Months Ending October 2008

| Company | Nov-07 | Dec-07 | Jan-08 | Feb-08 | Mar-08 | Apr-08 | May-08 | Jun-08 | Jul-08 | Aug-08 | Sep-08 | Oct-08 | 12-Month Average | 6-Month Average | 3-Month <br> Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AGL RES INC (NYSE:ATG) | 4.43\% | 4.38\% | 4.48\% | 4.85\% | 4.93\% | 4.99\% | 4.72\% | 4.89\% | 4.91\% | 5.09\% | 5.39\% | 5.59\% |  |  |  |
| ATMOS ENERGY CORP (NYSE | 4.97\% | 4.66\% | 4.56\% | 5.01\% | 5.13\% | 4.74\% | 4.75\% | 4.74\% | 4.96\% | 4.73\% | 4.91\% | 5.41\% |  |  |  |
| NEW JERSEY RES (NYSE:NJR) | 3.19\% | 3.20\% | 3.61\% | 3.68\% | 3.61\% | 3.53\% | 3.39\% | 3.44\% | 3.30\% | 3.12\% | 3.13\% | 3.02\% |  |  |  |
| NORTHWEST NAT GAS CO (NY | 3.14\% | 3.10\% | 3.17\% | 3.58\% | 3.47\% | 3.34\% | 3.30\% | 3.26\% | 3.32\% | 3.09\% | 2.90\% | 3.11\% |  |  |  |
| PIEDMONT NAT GAS INC (NYS | 3.87\% | 3.83\% | 4.17\% | 4.26\% | 3.97\% | 3.97\% | 3.88\% | 3.98\% | 3.90\% | 3.63\% | 3.26\% | 3.17\% |  |  |  |
| SOUTH JERSEY INDS INC (NY: | 2.95\% | 3.00\% | 3.10\% | 3.18\% | 3.08\% | 2.97\% | 2.84\% | 2.90\% | 2.91\% | 3.05\% | 3.03\% | 3.18\% |  |  |  |
| WGL HLDGS INC (NYSE:WGL) | 4.17\% | 4.22\% | 4.26\% | 4.42\% | 4.32\% | 4.34\% | 4.09\% | 4.13\% | 4.12\% | 4.44\% | 4.42\% | 4.42\% |  |  |  |
| Average | 3.82\% | 3.77\% | 3.91\% | 4.14\% | 4.07\% | 3.98\% | 3.85\% | 3.91\% | 3.92\% | 3.88\% | 3.86\% | 3.99\% | 3.93\% | 3.90\% | 3.91\% |

Note: Monthly dividend yields are calculated by dividing the annualized quarterly dividend by the month-end closing stock price adjusted b) the fraction of the ex-dividend

Source of Information: http://finance.yahoo.com/
http://ecbn.aol.com Event Calendar - Split/Dividend data provided by FT Interactive Data

## Historical Growth Rates

Earnings Per Share, Dividends Per Share, Book Value Per Share, and Cash Flow Per Share

|  | Earnings per Share |  | Dividends per Share |  | Book Value per Share |  | Cash Flow per Share |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Value Line |  | Value Line |  | Value Line |  | Value Line |  |
| Gas Group | 5 Year | 10 Year | 5 Year | 10 Year | 5 Year | 10 Year | 5 Year | 10 Year |
| AGL Resources, Inc. | 15.00\% | 7.00\% | 4.00\% | 2.50\% | 10.50\% | 6.50\% | 7.00\% | 5.50\% |
| Atmos Energy Corp. | 7.50\% | 3.50\% | 1.50\% | 2.50\% | 9.00\% | 7.00\% | 5.50\% | 4.00\% |
| New Jersey Resources Corp. | 6.00\% | 6.50\% | 4.00\% | 3.50\% | 10.00\% | 7.50\% | 4.50\% | 5.50\% |
| Northwest Natural Gas | 6.50\% | 3.00\% | 2.00\% | 1.50\% | 3.50\% | 3.50\% | 5.50\% | 3.00\% |
| Piedmont Natural Gas Co. | 6.00\% | 5.00\% | 4.50\% | 5.00\% | 6.50\% | 6.00\% | 7.00\% | 5.50\% |
| South Jersey Industries, Inc. | 12.50\% | 9.50\% | 4.50\% | 2.50\% | 12.50\% | 7.50\% | 9.00\% | 7.00\% |
| WGL Holdings, Inc. | 5.00\% | 2.00\% | 1.50\% | 1.50\% | 3.50\% | 4.00\% | 5.00\% | 3.50\% |
| Average | 8.36\% | 5.21\% | 3.14\% | 2.71\% | 7.93\% | 6.00\% | 6.21\% | 4.86\% |

Source of Information:
Value Line Investment Survey, September 12, 2008

# Analysts' Five-Year Projected Growth Rates <br> Earnings Per Share, Dividends Per Share, <br> Book Value Per Share, and Cash Flow Per Share 

| Gas Group | I/B/E/S First Call | Zacks | Value Line |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Earnings Per Share | Dividends Per Share | Book Value Per Share | Cash Flow Per Share | Percent Retained to Common Equity |
| AGL Resources, Inc. | 4.83\% | 4.80\% | 3.00\% | 4.00\% | 1.50\% | 3.50\% | 5.50\% |
| Atmos Energy Corp. | 5.00\% | 5.40\% | 4.50\% | 2.00\% | 3.50\% | 2.00\% | 4.00\% |
| New Jersey Resources Corp. | 6.00\% | 8.00\% | 8.50\% | 6.00\% | 9.00\% | 6.50\% | 6.50\% |
| Northwest Natural Gas | 4.83\% | 6.50\% | 7.00\% | 5.50\% | 3.50\% | 5.00\% | 5.00\% |
| Piedmont Natural Gas Co. | 7.93\% | 5.60\% | 7.00\% | 4.00\% | 4.00\% | 4.00\% | 5.00\% |
| South Jersey Industries, Inc. | 6.00\% | 7.80\% | 6.00\% | 5.50\% | 3.50\% | 5.00\% | 9.50\% |
| WGL Holdings, Inc. | 4.00\% | 7.50\% | 3.50\% | 2.50\% | 5.00\% | 2.50\% | 4.00\% |
| Average | 5.51\% | 6.51\% | 5.64\% | 4.21\% | 4.29\% | 4.07\% | 5.64\% |

Source of Information :
Thomson Financial, November 3, 2008
Zacks, November 3, 2008
Value Line Investment Survey, September 12, 2008

Interest Rates for Investment Grade Public Utility Bonds
Yearly for 2003-2007
and the Twelve Months Ended October 2008

|  | Aa <br> Years <br> Rated |  | A <br> Rated |  | Baa <br> Rated |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| 2003 | $6.40 \%$ |  | $6.58 \%$ |  | $6.84 \%$ |

Five-Year
Average $\xlongequal{5.93 \%} \xlongequal{6.11 \%} \quad \underline{ }$

## Months

| Nov-07 | $5.87 \%$ | $5.97 \%$ | $6.27 \%$ | $6.04 \%$ |
| ---: | ---: | ---: | ---: | ---: |
| Dec-07 | $6.03 \%$ | $6.16 \%$ | $6.51 \%$ | $6.23 \%$ |
| Jan-08 | $5.87 \%$ | $6.02 \%$ | $6.35 \%$ | $6.08 \%$ |
| Feb-08 | $6.04 \%$ | $6.21 \%$ | $6.60 \%$ | $6.28 \%$ |
| Mar-08 | $5.99 \%$ | $6.21 \%$ | $6.68 \%$ | $6.29 \%$ |
| Apr-08 | $5.99 \%$ | $6.29 \%$ | $6.81 \%$ | $6.36 \%$ |
| May-08 | $6.07 \%$ | $6.28 \%$ | $6.79 \%$ | $6.38 \%$ |
| Jun-08 | $6.19 \%$ | $6.38 \%$ | $6.93 \%$ | $6.50 \%$ |
| Jul-08 | $6.13 \%$ | $6.40 \%$ | $6.97 \%$ | $6.50 \%$ |
| Aug-08 | $6.09 \%$ | $6.37 \%$ | $6.98 \%$ | $6.48 \%$ |
| Sep-08 | $6.13 \%$ | $6.49 \%$ | $7.15 \%$ | $6.59 \%$ |
| Oct-08 | $6.95 \%$ | $7.56 \%$ | $8.58 \%$ | $7.70 \%$ |

Twelve-Month
Average $\xlongequal{6.11 \%} \quad \underline{ } \quad \underline{6.36 \%} \quad 6.45 \%$

## Six-Month

Average $\quad \underline{\underline{6.26 \%}} \quad \underline{\underline{6.23 \%}}$

## Three-Month

Average $\quad \underline{\underline{6.39 \%} \quad \underline{6.81 \%} \quad \underline{ } \quad \underline{6.92 \%}}$

A rated Public Utility Bonds over 20 -Year Treasuries

| Year | A-rated Public Utility | 20-Year Treasuries |  | Year | A-rated Public Utility | 20-Year Treasuries |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yield | Spread |  |  | Yield | Spread |
| Dec-98 | 6.91\% | 5.36\% | 1.55\% |  |  |  |  |
| Jan-99 | 6.97\% | 5.45\% | 1.52\% | Jan-04 | 6.15\% | 5.01\% | 1.14\% |
| Feb-99 | 7.09\% | 5.66\% | 1.43\% | Feb-04 | 6.15\% | 4.94\% | 1.21\% |
| Mar-99 | 7.26\% | 5.87\% | 1.39\% | Mar-04 | 5.97\% | 4.72\% | 1.25\% |
| Apr-99 | 7.22\% | 5.82\% | 1.40\% | Apr-04 | 6.35\% | 5.16\% | 1.19\% |
| May-99 | 7.47\% | 6.08\% | 1.39\% | May-04 | 6.62\% | 5.46\% | 1.16\% |
| Jun-99 | 7.74\% | 6.36\% | 1.38\% | Jun-04 | 6.46\% | 5.45\% | 1.01\% |
| Jul-99 | 7.71\% | 6.28\% | 1.43\% | Jul-04 | 6.27\% | 5.24\% | 1.03\% |
| Aug-99 | 7.91\% | 6.43\% | 1.48\% | Aug-04 | 6.14\% | 5.07\% | 1.07\% |
| Sep-99 | 7.93\% | 6.50\% | 1.43\% | Sep-04 | 5.98\% | 4.89\% | 1.09\% |
| Oct-99 | 8.06\% | 6.66\% | 1.40\% | Oct-04 | 5.94\% | 4.85\% | 1.09\% |
| Nov-99 | 7.94\% | 6.48\% | 1.46\% | Nov-04 | 5.97\% | 4.89\% | 1.08\% |
| Dec-99 | 8.14\% | 6.69\% | 1.45\% | Dec-04 | 5.92\% | 4.88\% | 1.04\% |
| Jan-00 | 8.35\% | 6.86\% | 1.49\% | Jan-05 | 5.78\% | 4.77\% | 1.01\% |
| Feb-00 | 8.25\% | 6.54\% | 1.71\% | Feb-05 | 5.61\% | 4.61\% | 1.00\% |
| Mar-00 | 8.28\% | 6.38\% | 1.90\% | Mar-05 | 5.83\% | 4.89\% | 0.94\% |
| Apr-00 | 8.29\% | 6.18\% | 2.11\% | Apr-05 | 5.64\% | 4.75\% | 0.89\% |
| May-00 | 8.70\% | 6.55\% | 2.15\% | May-05 | 5.53\% | 4.56\% | 0.97\% |
| Jun-00 | 8.36\% | 6.28\% | 2.08\% | Jun-05 | 5.40\% | 4.35\% | 1.05\% |
| Jul-00 | 8.25\% | 6.20\% | 2.05\% | Jul-05 | 5.51\% | 4.48\% | 1.03\% |
| Aug-00 | 8.13\% | 6.02\% | 2.11\% | Aug-05 | 5.50\% | 4.53\% | 0.97\% |
| Sep-00 | 8.23\% | 6.09\% | 2.14\% | Sep-05 | 5.52\% | 4.51\% | 1.01\% |
| Oct-00 | 8.14\% | 6.04\% | 2.10\% | Oct-05 | 5.79\% | 4.74\% | 1.05\% |
| Nov-00 | 8.11\% | 5.98\% | 2.13\% | Nov-05 | 5.88\% | 4.83\% | 1.05\% |
| Dec-00 | 7.84\% | 5.64\% | 2.20\% | Dec-05 | 5.80\% | 4.73\% | 1.07\% |
| Jan-01 | 7.80\% | 5.65\% | 2.15\% | Jan-06 | 5.75\% | 4.65\% | 1.10\% |
| Feb-01 | 7.74\% | 5.62\% | 2.12\% | Feb-06 | 5.82\% | 4.73\% | 1.09\% |
| Mar-01 | 7.68\% | 5.49\% | 2.19\% | Mar-06 | 5.98\% | 4.91\% | 1.07\% |
| Apr-01 | 7.94\% | 5.78\% | 2.16\% | Apr-06 | 6.29\% | 5.22\% | 1.07\% |
| May-01 | 7.99\% | 5.92\% | 2.07\% | May-06 | 6.42\% | 5.35\% | 1.07\% |
| Jun-01 | 7.85\% | 5.82\% | 2.03\% | Jun-06 | 6.40\% | 5.29\% | 1.11\% |
| Jul-01 | 7.78\% | 5.75\% | 2.03\% | Jul-06 | 6.37\% | 5.25\% | 1.12\% |
| Aug-01 | 7.59\% | 5.58\% | 2.01\% | Aug-06 | 6.20\% | 5.08\% | 1.12\% |
| Sep-01 | 7.75\% | 5.53\% | 2.22\% | Sep-06 | 6.00\% | 4.93\% | 1.07\% |
| Oct-01 | 7.63\% | 5.34\% | 2.29\% | Oct-06 | 5.98\% | 4.94\% | 1.04\% |
| Nov-01 | 7.57\% | 5.33\% | 2.24\% | Nov-06 | 5.80\% | 4.78\% | 1.02\% |
| Dec-01 | 7.83\% | 5.76\% | 2.07\% | Dec-06 | 5.81\% | 4.78\% | 1.03\% |
| Jan-02 | 7.66\% | 5.69\% | 1.97\% | Jan-07 | 5.96\% | 4.95\% | 1.01\% |
| Feb-02 | 7.54\% | 5.61\% | 1.93\% | Feb-07 | 5.90\% | 4.93\% | 0.97\% |
| Mar-02 | 7.76\% | 5.93\% | 1.83\% | Mar-07 | 5.85\% | 4.81\% | 1.04\% |
| Apr-02 | 7.57\% | 5.85\% | 1.72\% | Apr-07 | 5.97\% | 4.95\% | 1.02\% |
| May-02 | 7.52\% | 5.81\% | 1.71\% | May-07 | 5.99\% | 4.98\% | 1.01\% |
| Jun-02 | 7.42\% | 5.65\% | 1.77\% | Jun-07 | 6.30\% | 5.29\% | 1.01\% |
| Jul-02 | 7.31\% | 5.51\% | 1.80\% | Jul-07 | 6.25\% | 5.19\% | 1.06\% |
| Aug-02 | 7.17\% | 5.19\% | 1.98\% | Aug-07 | 6.24\% | 5.00\% | 1.24\% |
| Sep-02 | 7.08\% | 4.87\% | 2.21\% | Sep-07 | 6.18\% | 4.84\% | 1.34\% |
| Oct-02 | 7.23\% | 5.00\% | 2.23\% | Oct-07 | 6.11\% | 4.83\% | 1.28\% |
| Nov-02 | 7.14\% | 5.04\% | 2.10\% | Nov-07 | 5.97\% | 4.56\% | 1.41\% |
| Dec-02 | 7.07\% | 5.01\% | 2.06\% | Dec-07 | 6.16\% | 4.57\% | 1.59\% |
| Jan-03 | 7.07\% | 5.02\% | 2.05\% | Jan-08 | 6.02\% | 4.35\% | 1.67\% |
| Feb-03 | 6.93\% | 4.87\% | 2.06\% | Feb-08 | 6.21\% | 4.49\% | 1.72\% |
| Mar-03 | 6.79\% | 4.82\% | 1.97\% | Mar-08 | 6.21\% | 4.36\% | 1.85\% |
| Apr-03 | 6.64\% | 4.91\% | 1.73\% | Apr-08 | 6.29\% | 4.44\% | 1.85\% |
| May-03 | 6.36\% | 4.52\% | 1.84\% | May-08 | 6.28\% | 4.60\% | 1.68\% |
| Jun-03 | 6.21\% | 4.34\% | 1.87\% | Jun-08 | 6.38\% | 4.74\% | 1.64\% |
| Jul-03 | 6.57\% | 4.92\% | 1.65\% | Jul-08 | 6.40\% | 4.62\% | 1.78\% |
| Aug-03 | 6.78\% | 5.39\% | 1.39\% | Aug-08 | 6.37\% | 4.53\% | 1.84\% |
| Sep-03 | 6.56\% | 5.21\% | 1.35\% | Sep-08 | 6.49\% | 4.32\% | 2.17\% |
| Oct-03 | 6.43\% | 5.21\% | 1.22\% | Oct-08 | 7.56\% | 4.45\% | 3.11\% |
| Nov-03 | 6.37\% | 5.17\% | 1.20\% |  |  |  |  |
| Dec-03 | 6.27\% | 5.11\% | 1.16\% | Average: |  |  |  |
|  |  |  |  | 12-mont |  |  | 1.86\% |
|  |  |  |  | 6-mont |  |  | 2.04\% |
|  |  |  |  | 3-mon |  |  | 2.37\% |

S\&P Composite Index and S\&P Public Utility Index
Long-Term Corporate and Public Utility Bonds
Yearly Total Returns
1928-2007

| Year | S\&P Composite Index | S\&P <br> Public Utility Index | Long Term Corporate Bonds | Public Utility <br> Bonds |
| :---: | :---: | :---: | :---: | :---: |
| 1928 | 43.61\% | 57.47\% | 2.84\% | 308\% |
| 1929 | -8.42\% | 11.02\% | 3.27\% | 2.34\% |
| 1930 | -24.90\% | -21.96\% | 7.98\% | 4.74\% |
| 1931 | -43.34\% | -35.90\% | -1.85\% | -11.11\% |
| 1932 | -8.19\% | -0.54\% | 10.82\% | 725\% |
| 1933 | 53.99\% | -21.87\% | 10.38\% | -3.82\% |
| 1934 | -1.44\% | -20.41\% | 13.84\% | 22.61\% |
| 1935 | 47.67\% | 76.63\% | 9.61\% | 16.03\% |
| 1936 | 33.92\% | 20.69\% | 6.74\% | 8.30\% |
| 1937 | -35.03\% | -37.04\% | 2.75\% | -4.05\% |
| 1938 | 31.12\% | 22.45\% | 6.13\% | 8.11\% |
| 1939 | -0.41\% | 11.26\% | 3.97\% | 6.76\% |
| 1940 | -9.78\% | -17.15\% | 3.39\% | 4.45\% |
| 1941 | -11.59\% | -31.57\% | 2.73\% | 2.15\% |
| 1942 | 20.34\% | 15.39\% | 2.60\% | 381\% |
| 1943 | 25.90\% | 46:07\% | 2.83\% | 7.04\% |
| 1944 | 19.75\% | 18.03\% | 4.73\% | 3.29\% |
| 1945 | 36.44\% | 53.33\% | 4.08\% | 5.92\% |
| 1946 | -8.07\% | 1.26\% | 1.72\% | 2.98\% |
| 1947 | 5.71\% | -13.16\% | -2.34\% | -2.19\% |
| 1948 | 5.50\% | 4.01\% | 4.14\% | 2.65\% |
| 1949 | 18.79\% | 31.39\% | 3.31\% | 7.16\% |
| 1950 | 31.71\% | 3.25\% | 2.12\% | 2.01\% |
| 1951 | 24.02\% | 18.63\% | -2.69\% | -2.77\% |
| 1952 | 18.37\% | 19.25\% | 3.52\% | 2.99\% |
| 1953 | -0.99\% | 7.85\% | 3.41\% | 2.08\% |
| 1954 | 52.62\% | 24.72\% | 5.39\% | 757\% |
| 1955 | 31.56\% | 11.26\% | 0.48\% | 0.12\% |
| 1956 | 6.56\% | 5.06\% | -6.81\% | -6.25\% |
| 1957 | -10.78\% | 6.36\% | 8.71\% | 3.58\% |
| 1958 | 43.36\% | 40.70\% | -2.22\% | 0.18\% |
| 1959 | 11.96\% | 7.49\% | -0.97\% | -2.29\% |
| 1960 | 0.47\% | 20.26\% | 9.07\% | 9.01\% |
| 1961 | 26.89\% | 29.33\% | 4.82\% | 465\% |
| 1962 | -8.73\% | -2.44\% | 7.95\% | 6.55\% |
| 1963 | 22.80\% | 12.36\% | 2.19\% | 3.44\% |
| 1964 | 16.48\% | 15.91\% | 4.77\% | 4.94\% |
| 1965 | 12.45\% | 4.67\% | -0.46\% | 0.50\% |
| 1966 | -10.06\% | -4.48\% | 0.20\% | -3.45\% |
| 1967 | 23.98\% | -0.63\% | -4.95\% | -3.63\% |
| 1968 | 11.06\% | 10.32\% | 2.57\% | 1.87\% |
| 1969 | -8.50\% | -15.42\% | -8.09\% | -6.66\% |
| 1970 | 4.01\% | 16.56\% | 18.37\% | 15.90\% |
| 1971 | 14.31\% | 2.41\% | 11.01\% | 11.59\% |
| 1972 | 18.98\% | 8.15\% | 7.26\% | 7.19\% |
| 1973 | -14.66\% | -18:07\% | 1.14\% | 2.42\% |
| 1974 | -26.47\% | -21.55\% | -3.06\% | -5.28\% |
| 1975 | 37.20\% | 44.49\% | 14.64\% | 15.50\% |
| 1976 | 23.84\% | 31.81\% | 18.65\% | 19.04\% |
| 1977 | -7.18\% | 8.64\% | 1.71\% | 5.22\% |
| 1978 | 6.56\% | -3.71\% | -0.07\% | -0.98\% |
| 1979 | 18.44\% | 13.58\% | -4.18\% | -2.75\% |
| 1980 | 32.42\% | 15.08\% | -2.76\% | -0.23\% |
| 1981 | -4.91\% | 11.74\% | -1.24\% | 4.27\% |
| 1982 | 21.41\% | 26.52\% | 42.56\% | 33.52\% |
| 1983 | 22.51\% | 20.01\% | 6.26\% | 10.33\% |
| 1884 | 6.27\% | 26.04\% | 16.86\% | 14.82\% |
| 1985 | 32.16\% | 33.05\% | 30.09\% | 26.48\% |
| 1986 | 18.47\% | 28.53\% | 19.85\% | 18.16\% |
| 1987 | 5.23\% | -2.92\% | -0.27\% | 3.02\% |
| 1988 | 16.81\% | 18.27\% | 10.70\% | 10,19\% |
| 1989 | 31.49\% | 47.80\% | 16.23\% | 1561\% |
| 1990 | -3.17\% | -2.57\% | 6.78\% | 8.13\% |
| 1891 | 30.55\% | 14.61\% | 18.89\% | 19.25\% |
| 1992 | 7.87\% | 8.10\% | 9.39\% | 8.65\% |
| 1993 | 9.99\% | 14.41\% | 13.19\% | 10.59\% |
| 1994 | 1.31\% | -7.94\% | .5.76\% | -4.72\% |
| 1995 | 37.43\% | 42.15\% | 27.20\% | 22.81\% |
| 1996 | 23.07\% | 3.14\% | 1.40\% | 3.04\% |
| 1997 | 33.36\% | 24.69\% | 12.95\% | 11.39\% |
| 1998 | 28.58\% | 14.82\% | 10.76\% | 9.44\% |
| 1999 | 21.04\% | -8,85\% | -7.45\% | -1.69\% |
| 2000 | -9.11\% | 59.70\% | 12.87\% | 9.45\% |
| 2001 | -11.88\% | -30.41\% | 10.65\% | 585\% |
| 2002 | -22.10\% | -30.04\% | 16.33\% | 1.63\% |
| 2003 | 28.70\% | 26.11\% | 5.27\% | 10.01\% |
| 2004 | 10.87\% | 24.22\% | 8.72\% | 6.03\% |
| 2005 | 4.91\% | 16.79\% | 5.87\% | 3.02\% |
| 2006 | 15.80\% | 20.95\% | 3.24\% | 3.94\% |
| 2007 | 5.49\% | 19.39\% | 2.60\% | 5.20\% |
| Geometric Mean | 10.04\% | 8.92\% | 5.81\% | 5.45\% |
| Arithmetic Mean | 11.95\% | 11.24\% | 6.13\% | 5.72\% |
| Standard Deviation Median | 20.02\% 13.38\% | 22.43\% $12.05 \%$ | $8.52 \%$ $4.11 \%$ | 7.84\% $4.55 \%$ |

Tabulation of Risk Rate Differentials for S\&P Public Utility Index and Public Utility Bonds For the Years 1928-2007, 1952-2007, 1974-2007, and 1979-2007

| Total Returns | Range |  | Midpoint | Point <br> Estimate <br> Arithmetic <br> Mean | Average of the Midpoint of Range and Point Estimate |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Geometric Mean | Median |  |  |  |
| 1928-2007 |  |  |  |  |  |
| S\&P Public Utility Index | 8.92\% | 12.05\% |  | 11.24\% |  |
| Public Utility Bonds | 5.45\% | 4.55\% |  | 5.72\% |  |
| Risk Differential | 3.47\% | 7.50\% | 5.49\% | 5.52\% | 5.51\% |
| 1952-2007 |  |  |  |  |  |
| S\&P Public Utility Index | 11.14\% | 14.00\% |  | 12.65\% |  |
| Public Utility Bonds | 6.15\% | 5.07\% |  | 6.45\% |  |
| Risk Differential | 4.99\% | 8.93\% | 6.96\% | 6.20\% | 6.58\% |
| 1974-2007 |  |  |  |  |  |
| S\&P Public Utility Index | 12.98\% | 15.94\% |  | 14.90\% |  |
| Public Utility Bonds | 8.45\% | 8.39\% |  | 8.79\% |  |
| Risk Differential | 4.53\% | 7.55\% | 6.04\% | 6.11\% | 6.08\% |
| 1979-2007 |  |  |  |  |  |
| S\&P Public Utility Index | 13.62\% | 16.79\% |  | 15.41\% |  |
| Public Utility Bonds | 8.83\% | 8.65\% |  | 9.15\% |  |
| Risk Differential | 4.79\% | 8.14\% | 6.47\% | 6.26\% | 6.37\% |


| Value Line Betas |  |
| :--- | ---: |
| Gas Group |  |
| AGL Resources, Inc. |  |
| Atmos Energy Corp. | 0.85 |
| New Jersey Resources Corp. | 0.80 |
| Northwest Natural Gas | 0.75 |
| Piedmont Natural Gas Co. | 0.80 |
| South Jersey Industries, Inc. | 0.80 |
| WGL Holdings, Inc. | $\underline{0.85}$ |
|  |  |
| Average | $\underline{0.81}$ |

Source of Information:
Value Line Investment Survey
September 12, 2008

| Hamada formula | BI | = | Bu | [1+ (1-t) | D/E |  | P/E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0.81 | = | Bu | [1+ (1-0.35) | 0.4514 | + | 0.0023 |
|  | 0.63 | = | Bu |  |  |  |  |
| Hamada formula | BI | = | Bu | [1+ (1-t) | D/E | + | P/E |
|  | BI | = | 0.63 | [1+ (1-0.35) | 0.8059 | + | 0.0045 |
|  | Bl |  | 0.96 |  |  |  |  |

## Yields for Treasury Constant Maturities <br> Yearly for 2003-2007

and the Twelve Months Ended October 2008

| Years | 1-Year | 2-Year | 3-Year | 5-Year | 7-Year | 10-Year | 20-Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2003 | 1.24\% | 1.65\% | 2.10\% | 2.97\% | 3.52\% | 4.02\% | 4.96\% |
| 2004 | 1.89\% | 2.38\% | 2.78\% | 3.43\% | 3.87\% | 4.27\% | 5.04\% |
| 2005 | 3.62\% | 3.85\% | 3.93\% | 4.05\% | 4.15\% | 4.29\% | 4.64\% |
| 2006 | 4.93\% | 4.82\% | 4.77\% | 4.75\% | 4.76\% | 4.79\% | 4.99\% |
| 2007 | 4.52\% | 4.36\% | 4.34\% | 4.43\% | 4.50\% | 4.63\% | 4.91\% |
| Five-Year |  |  |  |  |  |  |  |
| Average | 3.24\% | 3.41\% | 3.58\% | 3.93\% | 4.16\% | 4.40\% | 4.91\% |

Months

| Nov-07 | $3.50 \%$ | $3.34 \%$ | $3.35 \%$ | $3.67 \%$ | $3.87 \%$ | $4.15 \%$ | $4.56 \%$ |
| ---: | ---: | ---: | :--- | :--- | :--- | :--- | :--- |
| Dec-07 | $3.26 \%$ | $3.12 \%$ | $3.13 \%$ | $3.49 \%$ | $3.74 \%$ | $4.10 \%$ | $4.57 \%$ |
| Jan-08 | $2.71 \%$ | $2.48 \%$ | $2.51 \%$ | $2.98 \%$ | $3.31 \%$ | $3.74 \%$ | $4.35 \%$ |
| Feb-08 | $2.05 \%$ | $1.97 \%$ | $2.19 \%$ | $2.78 \%$ | $3.21 \%$ | $3.74 \%$ | $4.49 \%$ |
| Mar-08 | $1.54 \%$ | $1.62 \%$ | $1.80 \%$ | $2.48 \%$ | $2.93 \%$ | $3.51 \%$ | $4.36 \%$ |
| Apr-08 | $1.74 \%$ | $2.05 \%$ | $2.23 \%$ | $2.84 \%$ | $3.19 \%$ | $3.68 \%$ | $4.44 \%$ |
| May-08 | $2.05 \%$ | $2.43 \%$ | $2.69 \%$ | $3.14 \%$ | $3.45 \%$ | $3.88 \%$ | $4.60 \%$ |
| Jun-08 | $2.42 \%$ | $2.77 \%$ | $3.08 \%$ | $3.49 \%$ | $3.73 \%$ | $4.10 \%$ | $4.74 \%$ |
| Jul-08 | $2.28 \%$ | $2.57 \%$ | $2.87 \%$ | $3.30 \%$ | $3.60 \%$ | $4.01 \%$ | $4.62 \%$ |
| Aug-08 | $2.18 \%$ | $2.42 \%$ | $2.70 \%$ | $3.14 \%$ | $3.46 \%$ | $3.89 \%$ | $4.53 \%$ |
| Sep-08 | $1.91 \%$ | $2.08 \%$ | $2.32 \%$ | $2.88 \%$ | $3.25 \%$ | $3.69 \%$ | $4.32 \%$ |
| Oct-08 | $1.42 \%$ | $1.61 \%$ | $1.86 \%$ | $2.73 \%$ | $3.19 \%$ | $3.81 \%$ | $4.45 \%$ |



Source: Federal Reserve statistical release H. 15

## Measures of the Risk-Free Rate

The forecast of Treasury yields
per the consensus of nearly 50 economists
reported in the Blue Chip Financial Forecasts dated November 1, 2008

| Year | Quarter | 1-Year Treasury Bill | 2-Year Treasury Note | 5-Year <br> Treasury Note | 10-Year Treasury Note | 30-Year <br> Treasury Bond |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2008 | Fourth | 1.5\% | 1.6\% | 2.7\% | 3.7\% | 4.1\% |
| 2009 | First | 1.5\% | 1.6\% | 2.6\% | 3.6\% | 4.1\% |
| 2009 | Second | 1.5\% | 1.7\% | 2.7\% | 3.7\% | 4.2\% |
| 2009 | Third | 1.7\% | 1.9\% | 2.9\% | 3.9\% | 4.3\% |
| 2009 | Fourth | 1.9\% | 2.1\% | 3.0\% | 4.0\% | 4.5\% |
| 2009 | First | 2.2\% | 2.4\% | 3.3\% | 4.2\% | 4.6\% |

## Total Market Return

Value Line Return

|  | Median <br> Dividend <br> Appreciation | Median <br> Total |
| :--- | :---: | :---: |
| As of: | $\frac{\text { Yield }}{}$ | Potential <br> 12-Sep-08 |

DCF Result for the S\&P 500 Composite


Summary

| Value Line | $17.22 \%$ |
| :--- | :--- |
| S\&P 500 | $13.83 \%$ |
|  | $15.53 \%$ |

DG 08-009


| ANALYSES OF INDUSTRIES IN ALPHABETICAL ORDER WITH PAGE NUMBER Numeral in parenthesis after the industry is rank for probable performance (next 12 months). |  |  |  |
| :---: | :---: | :---: | :---: |
| PAGE | Electric Util. (Central) (52) ............ 687 | Investment Co. (50) .-............... 948 | Publishing (91) ......................... 2351 |
| Aerospace/Defense (19) .............. 543 | Electric Utility (East) (53) .............. 150 | Investment Co.(Foreign) (49) ........ 355 |  |
| Air Transport (94) ...................... 245 | Electric Uility (West) (62) .......... 1781 | Machinery (16) .................... 1323 |  |
| Apparel (55) ......................... 1651 | Electronics (67) ..................... 1020 | Manuf. Housing/RV (99) ............. 1549 | Recreation (74) ..................... 2301 |
| Auto \& Truck (95) ...................... 101 | Entertainment (60) ................... 2320 | Maritime (28) .......................... 268 | Reinsurance (64) ..................... 1606 |
| Auto Parts (75) ........................ 774 | Entertainment Tech (82) ............ 1589 | Medical Services (35) ................. 625 | Restaurant (58) ...................... 285 |
| Bank (96) ............................. 2501 | Environmental (2) .................... 342 | Medical Supplies (20) ................. 172 | Retail Automotive (70) ............... 1668 |
| Bank (Canadian) (85) ................ 1565 | Financial Svcs. (Div.) (87) .......... 2527 | Metal Fabricating (38) ............... 566 | Retail Building Supply (23) ........... 877 |
| Bank (Midwest) (97) .................... 608 | Food Processing (43) ................. 1481 | Metals \& Mining (Div.) (46) ......... 1222 | Retail (Special Lines) (77) .......... 1710 |
| Beverage (65) ....................... 1532 | Food Wholesalers (36) ............. 1525 | *Natural Gas Uutility (56) ............... 445 | Retail Store (47) ..................... 1680 |
| Biotechnology (27) ................... 660 | Foreign Electronics (63) ............ 1557 | *Natural Gas (Div.) (13) ................ 427 | Securities Brokerage (81) .......... 1421 |
| Building Materials (83) ............... 845 | Funeral Services (22) ............... 1455 | Newspaper (98) ..................... 2360 | Semiconductor (42) ................. 1048 |
| Cable TV (10) ......................... 809 | FurnMome Furnishings (90) ......... 884 | Ottice Equip/Supplies (84) .......... 1127 | Semiconductor Equip (76) .......... 1085 |
| *Canadian Energy (14) ................ 415 | Grocery (45) ......................... 1516 | *Oil/Gas Distribution (57) ............... 521 | Shoe (48) ........................... 1698 |
| Chemical (Basic) (3) ................ 1232 | Healthcare Information (15) ......... 652 | Oilield Svas Equip. (5) ............. 2390 | Steel (General) (18) .................. 576 |
| Chemical (Diversitied) (40) ......... 2414 | Heaw Construction (17) ............. 978 | Packaging \& Container (54) ......... 913 | Steel (Integrated) (8) ............... 1410 |
| *Chemical (Specialty) (31) ............ 457 | Homebuilding (89) .................... 863 | Paper/Forest Products (73) .......... 901 | Telecom. Equipment (51) ............. 740 |
| *Coal (4) ............................... 510 | Hotel/Gaming (92) .................. 2335 | *Petroleum (Integrated) (41) .......... 397 | Telecom. Sevices (61) ............... 710 |
| Computers/Peripherals (59) ........ 1101 | Household Products (71) ............ 931 | Petroleum (Producing) (9) .......... 2380 | Thrith (79) ............................. 1161 |
| Computer Sotware/Svcs (32) .... 2569 | Human Resources (33) ............. 1293 | Pharmacy Services (7) ................ 765 | Tорассо (30) ......................... 1572 |
| Diversified Co. (34) .................. 1376 | Industrial Services (21) .............. 318 | Power (66) ............................ 961 | Toiletries/Cosmetics (11) ............. 798 |
| Drug (25) ............................. 1245 | Information Services (29) ............. 369 | Precious Metals (39) ................ 1212 | Trucking (12) .......................... 258 |
| E-Commerce (26) ................... 1438 | Insurance (Lite) (72) ............... 1197 | Precision Instrument (24) ............ 113 | Water Utility (86) ................... 1415 |
| Educational Services (6) ........... 1579 | Insurance (Prop/Cas.) (88) ........... 585 | Property Management (80) .......... 819 | eless Networking (69) ............. 489 |
| Equipment (44) | net (37) | Public/Private Equity (93) |  |

In three parts: This is Part 1, the Summary \& Index. Part 2 is Selection \& Opinion. Part 3 is Ratings \& Reports. Volume LXIV, No. 3.

Table 2-1
Basic Series: Summary Statistics of Annual Total Returns
from 1926 to 2007

*The 1933 Small Company Stocks Total Return was 142.9 percent.

Comparable Earnings Approach
Five -Year Average Historical Earned Returns
for Years 2002-2006 and
Projected 3-5 Year Returns

| Company | 2003 | 2004 | 2005 | 2006 | 2007 | Average | $\begin{aligned} & \text { Projected } \\ & 2009-12 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avery Dennison | 20.1\% | 19.8\% | 22.3\% | 22.6\% | 19.4\% | 20.8\% | 16.5\% |
| Bank of Hawaii | 17.0\% | 21.3\% | 26.2\% | 26.3\% | 24.5\% | 23.1\% | 19.0\% |
| Campbell Soup | NMF | 74.7\% | 55.7\% | 38.5\% | 59.5\% | 57.1\% | 30.0\% |
| Cincinnati Financial | 6.2\% | 8.4\% | 9.2\% | 7.3\% | 10.3\% | 8.3\% | 8.5\% |
| City National Corp. | 15.3\% | 15.3\% | 16.1\% | 15.7\% | 13.5\% | 15.2\% | 11.5\% |
| Commerce Bancshs. | 14.2\% | 15.4\% | 16.7\% | 15.2\% | 13.5\% | 15.0\% | 11.0\% |
| Int'l Flavors \& Frag. | 26.9\% | 21.5\% | 20.1\% | 23.6\% | 38.2\% | 26.1\% | 25.0\% |
| Mercury General | 14.1\% | 18.4\% | 15.1\% | 11.8\% | 12.0\% | 14.3\% | 14.0\% |
| Northrop Grumman | 4.8\% | 6.4\% | 7.4\% | 9.2\% | 9.8\% | 7.5\% | 12.5\% |
| Old Natl Bancorp | 9.8\% | 9.6\% | 12.1\% | 12.4\% | 11.5\% | 11.1\% | 13.5\% |
| Pitney Bowes | 52.3\% | 46.0\% | 48.1\% | 86.8\% | 93.5\% | 65.3\% | 90.5\% |
| PNC Financial Serv. | 15.5\% | 16.0\% | 15.5\% | 14.0\% | 9.9\% | 14.2\% | 12.0\% |
| Regions Financial | 14.6\% | 8.1\% | 9.4\% | 6.5\% | 7.0\% | 9.1\% | 8.0\% |
| Reinsurance Group | 8.5\% | 9.9\% | 8.9\% | 10.4\% | 11.1\% | 9.8\% | 12.0\% |
| Scripps (E.W.) 'A' | 13.6\% | 13.8\% | 13.6\% | 15.4\% | NMF | 14.1\% | 7.0\% |
| Weis Markets | 9.5\% | 10.0\% | 10.5\% | 8.9\% | 7.1\% | 9.2\% | 8.5\% |
| Whitney Holding | 11.7\% | 10.7\% | 10.6\% | 13.0\% | 10.7\% | 11.3\% | 9.5\% |
| Average |  |  |  |  |  | 19.5\% | 18.2\% |
| Median |  |  |  |  |  | 14.2\% | 12.0\% |


[^0]:    ${ }^{1}$ "Choice Among Methods of Estimating Share Yield," The Journal of Portfolio Management (Spring 1989).

