## Appendix G

## Industrial - Electric

- Sales Distribution (Page G-1)
- Specific Factors (Page G-2)
- Grouped Factors (Page G-3)
- Tech Potential (Page G-4)
- Demand Savings (Page G-5)
- Sources (Page G-6)


## Industrial - Non Electric

- Sales Distribution (Page G-7)
- Specific Factors (Page G-8)
- Grouped Factors (Page G-9)
- Tech Potential (Page G-10)
- Sources (Page G-11)

|  |  | \% kWh Sales by Industry \& End Use |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 kWh Sales | New Hampshire Specific Industry | Conventional Boiler Use | Q-P and/or cogeneration Process | Process Heaing | $\left\|\begin{array}{c} \text { Process } \\ \text { Coaling and } \\ \text { Refrigeration } \end{array}\right\|$ | Mactine Dive | Eectio-Cherical Processes | $\left\|\begin{array}{c} \text { aher } \\ \text { Process Use } \end{array}\right\|$ | Facilis HNAC | Facility Lighing | Oher Facility Support | $\left\lvert\, \begin{gathered} \text { Onsite } \\ \text { Transportaion } \end{gathered}\right.$ | Compressed Air | $\begin{array}{\|c} \text { End Use } \\ \text { Noot } \\ \text { Reporied } \end{array}$ |
| 4,841,139 | Apparel And Other Finished Products Made From Fabricis And Similar Naterials | \% | \% | 4\% | 4\% | 30\% | \% | 0\% | 23\% | 15\% | 3\% | $0 \%$ | 14\% | 2\% |
| 20,53,7715 | Chericals And Alied Products | $0 \%$ | 0\% | 4\% | \% | 57\% | 14\% | 0\% | \% | 5\% | 1\% | 0\% | 2\% | 0\% |
| 327,660,088 | Eectronic And Othe Eectrical Equipment And Componenst, Except Computer Equipment | $0 \%$ | 0\% | 19\% | 4\% | 30\% | $3 \%$ | 1\% | 17\% | 13\% | $3 \%$ | \% | $4 \%$ | 0\% |
| 120,602372 | Fabicated Meal Products, Exeept Mechiney And Trasporation Equipment | \% | \% | 23\% | 3\% | 44\% | 1\% | \% | 10\% | \% | 2\% | \% | 7\% | 1\% |
| 188,807,201 | Food And Kinded Proculus | 0\% | 0\% | $3 \%$ | 27\% | 48\% | \% | $0 \%$ | 7\% | 7\% | 1\% | \% | \% | 1\% |
| 11,827,540 | Furiture And Fixtures | 1\% | 0\% | \% | $3 \%$ | 53\% | $0 \%$ | 0\% | \% | 18\% | 0\% | 0\% | 10\% | 1\% |
| 215,000,088 | Industial And Cormercial Mectivery And Conputer Equipnert | \% | 0\% | 7\% | 3\% | 49\% | 1\% | 1\% | 18\% | 14\% | $3 \%$ | \% | 4\% | 0\% |
| 14,208,070 | Leathe And Leathe Product | \% | 0\% | 3\% | 27\% | 38\% | \% | \% | 11\% | 12\% | 2\% | \% | 7\% | 1\% |
| 84,834,419 | Lumber And Wood Producs, Except Furiture | 0\% | 0\% | 5\% | 1\% | 72\% | 0\% | 0\% | \% | \% | 0\% | $0 \%$ | 5\% | \% |
| 127,539,458 | Measuring. Analyzing, And Controlling Instuments, Photographic, Medical, And Optical Coods; Watches And Iocks | \% | $0 \%$ | 12\% | 7\% | 50\% | 9\% | \% | \% | 7\% | 2\% | $0 \%$ | $3 \%$ | \% |
| 78,45,998 | Mscellareous Menutacturing Industries | \% | \% | 9\% | \% | 30\% | \% | \% | 20\% | 14\% | 4\% | \% | 8\% | 1\% |
| 140,041,116 | Paper And Alied Products | $0 \%$ | 1\% | 2\% | 2\% | 82\% | 1\% | \% | $4 \%$ | 4\% | 1\% | $0 \%$ | 2\% | 0\% |
| 19,89,417 | Petrolum Refining And Pelated lindstries | 1\% | \% | \% | 4\% | 81\% | \% | \% | \% | \% | \% | $0 \%$ | \% | \% |
| 208,709,932 | Primay Metal Indstries | \% | \% | 29\% | 1\% | 30\% | 32\% | \% | 4\% | 3\% | 1\% | \% | 1\% | \% |
| 66,12, 451 | Prining. P. Abisting, And Alied Industies | \% | 0\% | 2\% | 4\% | 49\% | \% | \% | 18\% | 11\% | $3 \%$ | \% | 11\% | 1\% |
| 299,645,250 | Rubber And M Msellaneous Plastics Prochicts | \% | 0\% | 14\% | $8 \%$ | 52\% | 0\% | 1\% | 10\% | \% | $3 \%$ | 0\% | 3\% | \% |
| 83,76,771 | Sore, Cay, Glass, And Conceret Products | $0 \%$ | 0\% | 20\% | $4 \%$ | 59\% | $0 \%$ | 1\% | 6\% | 5\% | 1\% | $0 \%$ | $3 \%$ | \% |
| 45,780,294 | Texile Mil Product | \% | \% | 10\% | 9\% | 58\% | \% | \% | 8\% | 7\% | 2\% | \% | 5\% | 1\% |
| 761.224 | Tobacoo Products | 0\% | \% | 3\% | 14\% | 44\% | \% | 1\% | 27\% | \% | $0 \%$ | 0\% | 2\% | \% |
| 45,73,822 | Transporation Equipment | \% | $0.000 \%$ | \% | $4 \%$ | 43\% | 1\% | 1\% | 19\% | 15\% | $3 \%$ | 1\% | $3 \%$ | \% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | kWh Sales by Industry \& End Use |  |  |  |  |  |  |  |  |  |  |  |  |
| 2018 kWh Sales | New Hampshire Specific Industry | Corventional Boiler Use | $\begin{array}{c\|} \hline \text { O-P andror } \\ \text { cogeneration } \end{array}$ Process | $\begin{aligned} & \text { Procoss } \\ & \text { Heaing } \end{aligned}$ | Process <br> Cooling and <br> Refrigeration | Mactine Dive | Electiochenical Procosses | $\left\|\begin{array}{c} \text { Gher } \\ \text { Frocess use } \end{array}\right\|$ | Facility hac | $\begin{aligned} & \text { Facility } \\ & \text { Lighting } \end{aligned}$ | Oher Facility Support |  | Compressed Air | $\begin{array}{\|c\|} \hline \begin{array}{c} \text { End Use } \\ \text { Not } \\ \text { Reported } \end{array} \\ \hline \end{array}$ |
| 4,841,139 | Apparel And Other Fristed Procucts Made Fom Fabricis And Sinilar Materials | 0 | 0 | 188,896 | 174,054 | 1.,51,337 | 0 | 0 | 1,107,741 | 712,408 | 153,815 | 2.699 | 675.169 | 75,019 |
| 20,53,715 | Chericals And Allied Product | 98,058 | 8,317 | 71.989 | 1,914,088 | 11,803,176 | 2,900,200 | 30,987 | 1,322,106 | 958,983 | 228,310 | 28,706 | 425.513 | 26,413 |
| 327,600,088 | Eectroic And Othe Eectical Equipment And Components, Except Computer Equipment | 919,268 | 0 | 61,190,244 | 14,499,006 | 117,359,872 | 8,650,547 | 1,979,962 | 55,886,76 | 42,30,008 | 8,249,840 | 824,984 | 14,364,51 | 0 |
| 120,602372 | Fabicated Metal Products, Except Madiney A Ad Trassotation Equipmert | 38,30 | 0 | 27,794,108 | 4,197,209 | 53,146,135 | 693,573 | 225,219 | 12,182316 | 11,36,337 | 2,121,668 | 80,56 | 7,988,543 | 618,841 |
| 186,807,201 | Food And Kindred Procucts | 0 | 199,199 | 6,280,303 | 49,70,161 | 89,387,903 | - | 517,364 | 13,492,988 | 12,859,405 | 2,058,30 | 409,465 | 10,72,442 | 1.074,568 |
| 11,827,540 | Furniure And Fixtues | 95,464 | 18,423 | 711796 | 331,613 | 6,270,505 | 0 | 0 | 963,018 | 2,123,665 | 0 | 31.82 | 1,153,110 | 128,123 |
| 215,000,088 | Industrial And Cormerdal Mactiney And Connpuer Equipnert | 0 | 0 | 16,000,491 | 7,072,427 | 104,720,693 | $\frac{1,986,932}{}$ | ${ }_{\text {1,172,903 }}$ | 39,581,04 | 29,388,835 | 5,435,616 | 490,188 | 8,280,210 | 600,583 |
| 14,208,070 | ${ }^{\text {Leather And L Leather Prochicts }}$ | 0 | 0 | 416,136 | 3,784,856 | 5,350,319 | 0 | 0 | 1, ,005,096 | 1,743,208 | 27,424 | 0 | 927,399 | 100,043 |
| 84,834,419 | Lumber And Wood Poducs, Except Firmiture | 0 | 0 | 4,588,376 | 568,180 | 60,724,233 | 16,170 | 153,620 | 6,71,392 | 7,547,575 | 0 | 40,426 | 3,992,099 | 151,598 |
| 127,59,458 | Measuring, Analyzing, And Controlling Instuments, Photographic, Medical, And Optical Goods; Watches And Iods | 382,500 | 159,835 | 15,407,434 | 8,692,532 | 64,066,231 | 10,887,311 | 581,259 | 11,75, 3,37 | 8,805,474 | 2,158,766 | 185,733 | 4.016,599 | 287,64 |
| 78,45,698 | Mscellaneous Mantuacturing Indststies | 0 | 0 | 7,207,643 | 4,658,875 | 28,35,098 | 136,136 | 300,340 | 15,859,841 | 11,367,34 | 3,108,438 | 204,204 | 6,500,493 | 722,277 |
| 140,041,116 | Paper And Alied Prochus | 318,552 | 1.592,761 | 3,213,315 | 2319,659 | 115,140,594 | 1,261,381 | 331,380 | 6,20,561 | 6,114,492 | 1,056,140 | 79,104 | 2,164,659 | 240,518 |
| 19,89,4,47 | Petrolem Refining And Pelated Indistries | 106,224 | 9,074 | 1,52,301 | 835,377 | 16,034,973 | 17,081 | 20,358 | 67,978 | 530,051 | 76,322 | 1.068 | 1,601 | 0 |
| 208,709,932 | Primay Metal Iocstries | 290,757 | 44,75 | 60,205,393 | 1,736,096 | 62,88, 093 | 66,594,157 | 293,201 | 7,725,771 | 6,044,560 | 1,461,671 | 51,966 | 1,178,292 | 0 |
| 66,12, 451 | Prinitiog, Publisting, And Allied Indisties | 44,938 | 0 | 1,640,254 | 2,916,506 | 32,35,692 | 116,840 | 121,334 | 11,922,174 | 7,45,291 | 1,676,205 | 130,322 | 6,988,607 | 74,200 |
| 299,645,250 | Rubber And M Msellaneous Plastic Procucts | 0 | 0 | 43,289,416 | 24,04,798 | 157,172,755 | 1,171,964 | 2,484,789 | 28,556,351 | 24,543,229 | 7,640,303 | 698,671 | 9,036,518 | 1,04,058 |
| 88,76,711 | Sone, Oay, Glass, And Concrete Procucts | 48,343 | ${ }^{72,514}$ | 17,081,061 | 3,0035,514 | 49,20,363 | 0 | 513,640 | 5,241,146 | 4,147,394 | 1,015,195 | 100,714 | 2888,745 | 322,083 |
| 45,78, 284 | Texile MII Products | 27,174 | 0 | 4,802, 483 | 4,121,332 | 26,73, 5 ,50 | 41.666 | 208,331 | 3,525,324 | 2,987,286 | 693,833 | 侕 | 2,377,148 | 264,128 |
| 761,224 | Tobacoo Prockrts |  |  | 25,102 | 107,312 | 332,604 |  | 6,276 | 203,328 | 67,148 | 3,765 | 1,255 | 12,980 | 1.443 |
| 45,732,822 | Transpotation Equipment | 89,640 | 0 | 4,338,950 | 2,050,800 | 19,60,068 | 450,918 | 592,169 | 8,630,816 | 6,73, 316 | 1,535,655 | 252,623 | 1,234,228 | 41.560 |
| 2,102,729,959 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| Industry | Savings Factors* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Conventional Boiler Use | C-P and/or Cogeneration Process | Process Hating |  | Mactine Dive | Electro- Chemical Chemical | $\left\lvert\, \begin{gathered} \text { Other Process } \\ \text { Use } \end{gathered}\right.$ <br> Use | Faciliy maC | Facility Lighting | Other Facility Support | $\begin{gathered} \text { Onsite } \\ \text { Transportation } \end{gathered}$ | Conventional <br> Eectricity Ceneration | $\begin{gathered} \text { Compressed } \\ \text { Air } \end{gathered}$ | Sensors \& Controls | End Use Not Reporied |
|  | \% | \% | 20\% | 5\% | 18\% | \% | \% | $24 \%$ | $40 \%$ | 1\% | \% | \% | 20\% | 4\% | 5\% |
| Crericals And Alied Procouts | \% | \% | 20\% | 4\% | 20\% | \% | \% | $24 \%$ | 40\% | 1\% | \% | \% | 20\% | 4\% | 5\% |
|  | \% | \% | 30\% | 10\% | 25\% | \% | \% | $24 \%$ | 49\% | 1\% | \% | \% | $20 \%$ | $4 \%$ | 5\% |
|  | \% | \% | 30\% | $7 \%$ | $20 \%$ | $0 \%$ | \% | 24\% | 40\% | 1\% | \% | 0\% | 20\% | 4\% | 5\% |
| Food And Kinded Procucts | \% $\%$ | \% | 20\% | 5\% | 20\% | \% | \% | 24\% | 40\% | 1\% | \% | \% | 20\% | $4 \%$ | 5\% |
| Fimiure And Faxues | \% | \% | 10\% | 4\% | 19\% | \% | \% | 24\% | $40 \%$ | 1\% | \% | \% | 20\% | $4 \%$ | 5\% |
| Incussial And Cormmerial Mediney A And Conputer Equipment | \% | 0\% | 30\% | 5\% | 18\% | \% | \% | $24 \%$ | 40\% | 1\% | \% | \% | 20\% | $4 \%$ | 5\% |
| Leante Add Leather Fodotus | \% | \% | 20\% | 5\% | 17\% | \% | \% | 24\% | 40\% | 1\% | \% | \% | 20\% | 4\% | 5\% |
| Umber And Wood Producs, Exepaf Fimitue | \% | \% | 10\% | $4 \%$ | 18\% | \% | \% | 24\% | $40 \%$ | 1\% | \% | \% | 20\% | $4 \%$ | 5\% |
|  | \% | \% | 10\% | 5\% | 17\% | \% | \% | 24\% | $49 \%$ | 1\% | \% | \% | 20\% | $4 \%$ | 5\% |
| Mssellaneus Menutacturing ind sties | \% | \% | 20\% | $4 \%$ | 17\% | \% | \% | 24\% | $40 \%$ | 1\% | \% | \% | 20\% | $4 \%$ | 5\% |
| Paper And Alied Prochus | \% | \% | 10\% | $4 \%$ | 17\% | \% | \% | 24\% | $40 \%$ | 1\% | $\%$ | \% | 20\% | $4 \%$ | 5\% |
|  | \% | $0 \%$ | 10\% | 4\% | $29 \%$ | \% | $0 \%$ | $24 \%$ | 40\% | 1\% | \% | $0 \%$ | 20\% | $4 \%$ | 5\% |
| Pimay Meat lnostries | \% | \% | 20\% | $4 \%$ | 19\% | \% | \% | 24\% | 40\% | 1\% | \% | \% | 20\% | 4\% | 5\% |
|  | \% | $\%_{6}$ | $20 \%$ | 9\% | 17\% | $0 \%$ | \% | $24 \%$ | $40 \%$ | 1\% | $\%^{\circ}$ | \% | 20\% | $4{ }_{4}$ | 5\% |
| Ratbee And Mscelaneous Pastics Products | \% | $0 \%$ | 30\% | 5\% | $23 \%$ | $0 \%$ | $0 \%$ | $24 \%$ | 39\% | ${ }^{1 \%}$ | $0 \%$ | \% | $20 \%$ | $4 \%$ | 5\% |
| Sane, Cax, Gass, And Canceee Product | \% | \% | 30\% | ${ }_{5 \%}$ | 18\% | \% | $0 \%$ | $24 \%$ | $40 \%$ | ${ }^{1 \%}$ | \% | \% | $20 \%$ | $4 \%$ | $5 \%$ |
| Texile Mil Product | 0 | \% | 20\% | $5 \%$ | 18\% | $0 \%$ | \% | $24 \%$ | $40 \%$ | 1\% | $\%$ | \% | 20\% | 4\% | 5\% |
| Tobacoo Produs | \% | \% | 20\% | 4\% | 17\% | \% | \% | $24 \%$ | $40 \%$ | 1\% | $\%$ | \% | 20\% | 4\% | 5\% |
| Trasponation Equipment | \% | 0\% | 10\% | $4 \%$ | 19\% | $0 \%$ | $\%$ | 24\% | $40 \%$ | ${ }^{1 \%}$ | $\%$ | $0 \%$ | 20\% | 4\% | 5\% |

Note: GDS Estimates are based on a combination of past experience, recent and past projects, and industry standards and norms. Refer to SOURCES tab for further detail
Indicates Survey Data Used to Revise Estimates

| Industry | Savings Factors - Only Eligible End Uses Displayed |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Process Heating | Process Cooling and Refingeration | Machine Drive | Facility HNAC | Facility Lighting | Other Facility Support | Compressed Air | Sensors \& Controls | End Use Not Reported |
| Apparel And Other Finished Products Made From Fabrics And Similar Materials | 20\% | 5\% | 18\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Chericals And Allied Products | 20\% | 4\% | 26\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Eectronic And Oher Bectrical Equipment And Components, Except Computer Equipment | 30\% | 10\% | 25\% | 24\% | 49\% | 1\% | 20\% | 4\% | 5\% |
| Fabricated Metal Products, Except Machinery And Transportation Equipment | 30\% | 7\% | 26\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Food And Kindred Products | 20\% | 5\% | 20\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Furniture And Fixtures | 10\% | 4\% | 18\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Industrial And Cormercial Machinery And Computer Equipment | 30\% | 5\% | 18\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Leather And Leather Products | 20\% | 5\% | 17\% | 24\% | 40\% | 1\% | 20\% | $4 \%$ | 5\% |
| Lumber And Wood Products, Except Furniture | 10\% | 4\% | 18\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Measuring, Analyzing, And Controlling Instruments; Photographic, Medical, And Optical Goods; Watches And Clocks | 10\% | 5\% | 17\% | 24\% | 49\% | 1\% | 20\% | $4 \%$ | 5\% |
| Mscellaneous Manufacturing Industries | 20\% | 4\% | 17\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Paper And Allied Products | 10\% | 4\% | 17\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Petroleum Refrining And Related Industries | 10\% | 4\% | 25\% | 24\% | 40\% | 1\% | 20\% | $4 \%$ | 5\% |
| Primary Metal Industries | 20\% | 4\% | 19\% | 24\% | 40\% | 1\% | 20\% | $4 \%$ | 5\% |
| Printing, Publishing, And Alied Industries | 20\% | 5\% | 17\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Rubber And Miscellaneous Plastics Products | 30\% | 5\% | 23\% | 24\% | 35\% | 1\% | 20\% | 4\% | 5\% |
| Stone, Cay, Glass, And Concrete Products | 30\% | 5\% | 18\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Texile Mill Products | 20\% | 5\% | 18\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Tobacoo Products | 20\% | 4\% | 17\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |
| Transportation Equipment | 10\% | 4\% | 19\% | 24\% | 40\% | 1\% | 20\% | 4\% | 5\% |

* This savings factor includes considerations for remaining, base case, and convertible factor - it's an all inclusive factor

|  | 2018 Annual kWh Savings by Industry Category End Use (Tech Potential) |  |  |  |  |  |  |  |  | $\begin{gathered} \hline \text { Industry Total } \\ \text { Potential kWh } \\ \text { Savings } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry Category | Process Heating | Process Cooling and Refrigeration | Machine Dive | Facility H AC | Facility Lighting | $\begin{aligned} & \text { Other } \\ & \text { Facility } \\ & \text { Support } \end{aligned}$ | Compressed Air | Sensors \& Controls | End Use Not Reported |  |  |
|  | 37,79 | 8.703 | 311,241 | 2665.88 | 284,963 | 1.538 | 135,034 | 166,531 | 3,51 | 1,29,388 |  |
| Chericals And Allied Producs | 154,398 | 76,64 | 3.068,826 | 317,306 | 323,593 | 2283 | 85,103 | 798,34 | 1321 | 4,887,806 |  |
| Bectronic And Other Eeatrical Equipment And Conponents, Except Conputer Equipment | 18,35,073 | 1,44,901 | 29,39,968 | 13,412,826 | 20,76,498 | 82,488 | 2872880 | 12,46,874 | 0 | 98,62,469 |  |
| Fabricated Metal Producs, Except Mechinery And Trasportation Exipment | 8,388,232 | 208,899 | $13,818,125$ | 2,923,756 | 4.545,335 | 21,217 | 1.597,09 | 4,493,719 | 30,92 | 36,04,843 |  |
| Food And Kindered Procucts | 1,256,061 | 2,486,008 | 17,87,561 | 3,238,312 | 5.143,762 | 20,584 | $2.144,488$ | 7,041,899 | 53,728 | $39,24,3,313$ |  |
| Fumiture And Fixtures | 71.180 | 13,265 | 1,128,691 | 231,124 | 889,466 | 0 | 230,62 | 42,149 | 6,406 | 2.951,002 |  |
| Industrial And Coommercial Mechiney And Conputer Equiprent | 4,800,147 | 335,621 | 18,851,345 | 9,499,460 | 11,73,534 | 54,366 | 1,662,042 | $8.238,783$ | 30,29 | 55,23,618 |  |
| Leather And Leather Prodicts | 83,27 | 189,243 | 900,554 | 3385,23 | 697,523 | 274 | 1854,48 | 533,27 | 5,152 | 2,999,402 |  |
| Lumber And Wood Producs, Except Fumiture | 455,888 | 23,477 | 10,90, 350 | 1,625,134 | 3,019,030 | 0 | 798,418 | 3,21,565 | 7,580 | 20,04,372 |  |
| Measuring, Analying, And Controlling Instuments; Photographic, Mexical, And OPtical Coods, Weatcres And locks | 1,540,743 | 434,627 | 10,88,558 | 2886,088 | 4,314,682 | 21,588 | 800318 | 4,006,085 | 14,388 | 25,75,077 |  |
| Mscellareous Mentacturing Industries | 1.411 .529 | 188,355 | 4,820,197 | 3,106,362 | 4,566,941 | 31,04 | 1,300,099 | 2880,200 | 36,14 | 19,08,880 |  |
| Paper And Allied Producs | 32,332 | 92786 | 19,53, ${ }^{\text {a }}$ ( | 1,400,055 | $2.445,97$ | 10,561 | 432,982 | 5,43,442 | 12.226 | 20,84,831 |  |
| Petrolemmeffing And Realaed Inotusties | 152980 | 33,45 | 4,008,743 | 162,955 | 212,020 | 763 | 320 | 789288 | 0 | 5,330,405 |  |
| Primay M Meal Industries | 12,05,079 | 69,44 | 11,981,168 | 1.884,185 | 2417,824 | 14,617 | 233,658 | $8,881,488$ | 0 | 36,80,412 |  |
| Priniting Publisining, And Allied lisulstries | 328,051 | 144,825 | 5,50,468 | $2.881,32$ | $2.982,116$ | 126,762 | 1,393,721 | 2359,143 | 38714 | 15,62,123 |  |
| Rabber And M Msellaneous Plastics Products | 12,98,825 | 1,202,300 | 36,14,734 | 6,883,284 | 8,590,270 | ${ }^{76,403}$ | 1,807,304 | 11,56,402 | 50,203 | 79,312,815 |  |
| Stone, Clay, Glass, And Concrete Prookts | 5,124,318 | 151.76 | 8.872,805 | 1,25,875 | 1,658,958 | 10,152 | 579,749 | 3,25,976 | 16.104 | 20,89,713 |  |
| Texile Mil Producs | 96,497 | 20,007 | 4811,686 | 846,078 | 1,194,914 | 6.938 | 475,430 | 1735,039 | 13,206 | 10,24,985 |  |
| Tobacoo Products | 5,020 | 4,292 | 56,543 | 48,799 | 26,959 | 38 | 2.598 | 29,879 | 72 | 174,101 |  |
| Transporation Equipment | 433,895 | 82,034 | 3,741.113 | 2071,396 | $2,685,727$ | 15,357 | 2468846 | 1,762813 | 2078 | 11,051,258 |  |
| Tech Potential By End Use: | ¢8,911,53 | 7,47,651 | 206,612,585 | 55,97,397 | ${ }^{78,52,814}$ | 389,514 | 16,901,697 | 80,28,605 | ${ }^{322,15}$ | 515,485,621 | 515,485,621 |
|  | 13\% | 1\% | 40\% | 11\% | 15\% | 0\% | 3\% | 16\% | 0\% |  | 25\%of Annual kWh Sales |


|  | 2018 Annual kWh Savings by Industry Category End Use (Max Achievable) |  |  |  |  |  |  |  |  | Industry Max Achievable Potential kWh Savings |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry Category | Process Heating | Process Cooling and Refrigeration | Machine Dive | Facility HNAC | Facility Lighting | $\begin{aligned} & \text { other } \\ & \text { Facility } \\ & \text { Fupport } \end{aligned}$ | Compressed Air | Sensors \& Controls | End Use Not Reported |  |  |
|  | 25.186 | 7.252 | 315.241 | 22.548 | 142482 | 1.538 | 135,034 | 166,531 | 3,51 | 1.018,563 |  |
| Chericals And Allied Producs | 102932 | 63,870 | 3,088,826 | 264,421 | 191,797 | 2283 | 85,103 | 798,34 | 1331 | 4,578,885 |  |
| Bectronic And Other Beatrical Exipment And Conponents, Exepept Conputer Equipment | 12238,499 | 1,204,084 | 29,39,968 | 111,17,355 | 10,383249 | 82488 | 2882880 | 12,46,874 | 0 | 79,70,998 |  |
| Fabiricate M Metal Products, Except Mechinery And Trassontation Exipment | 5,58,822 | 24,841 | 13,818,125 | 2,436,463 | 22.27267 | 21.217 | 1.599,709 | 4,498,719 | 30,92 | 30,46,504 |  |
| Food And Kindered Products | 887,374 | 2,070,840 | 17,87,561 | 2,68,594 | 2.571281 | 20,54 | $2.144,488$ | 7,04,889 | 53,728 | 35,29,888 |  |
| Fumiture And Fixtures | 47,453 | 11,054 | 1,128,691 | 192264 | 424,733 | 0 | 200,62 | 421,149 | 6,406 | 2462,711 |  |
| Industrial And Commercial Mechiney And Conputer Equiprent | 3,200,098 | 294,684 | 188861345 | 7,996,217 | 5.876,767 | 54,36 | 1,652092 | $8.238,783$ | 30,32 | 46,114,621 |  |
| Leather And Leather Prockuct | 55,485 | 157,702 | 909,54 | 32,019 | 348,762 | 2.74 | 188,478 | 531.227 | 5,152 | 2.517,154 |  |
| Lumber And Wood Procucts, Except Fumiture | 306892 | 19,539 | 10,90, 330 | $1,354,278$ | $1.509,515$ | , | 798,418 | 3,221,565 | 7,580 | 18,14, 148 |  |
| Measuring, Analyzing, And Controling Instrumens; Photograpic, Mexical, And OPxical Coods, weithes And Cocks | 1,027,162 | 3322189 | 10,889,588 | 2,355,073 | 2,157,341 | 21.588 | 800313 | 4,906,095 | 14,38 | 2,550,702 |  |
| Mssellareous Mmatuacturing Industries | 961,019 | 155,286 | 4,820,197 | 3,171,968 | 2,273,471 | 31,04 | 1,300,099 | 2880,200 | 36,14 | 15,619,477 |  |
| Paper And Allied Producs | 214,21 | 7,322 | 19,573,901 | 1,241,712 | 1,22,888 | 10,561 | 432982 | 5,43,442 | 12026 | 28,21,015 |  |
| Petrolum Refining And Pelated Industries | 101,953 | 27,846 | 4,008,743 | 135,796 | 106,010 | 763 | 320 | 789,288 | 0 | 5.170,600 |  |
| Primay Metal industries | 8,039,366 | 57,80 | 11,98,168 | 1,555,154 | 1,208,912 | 14,617 | 235,658 | 8281,438 | 0 | 31,312,203 |  |
| Prining, Publishing, And Allied limustries | 218,701 | 121,51 | 5,50,468 | $2,384,435$ | 1,491,058 | 16,762 | 1,383,721 | 2,359,143 | 38,74 | 13,524,53 |  |
| Rabber And M Scellaneous Plastics Products | 8,667,883 | 1,001,922 | 36,19,734 | 5,711,070 | 4,295,135 | 76,003 | 1,807,304 | 11,56,402 | 50,203 | 69,36,126 |  |
| Stone, Clay, Glass, And Concrete Products | 3,416,212 | 122,480 | 8,872,805 | $1.048,229$ | 829,479 | 10,152 | 597,79 | 3,25,976 | 16,104 | 18,125,186 |  |
| Texile Nil Producs | 640,331 | 171,722 | 4,811,686 | 705,065 | 597,457 | 6.988 | 475,430 | 1,753,039 | 13,206 | 9,156,875 |  |
| Tobacoo Producs | 3,347 | 3.57 | 56,543 | 40.66 | 13,30 | 38 | 2.598 | 20,89 | 72 | 150,149 |  |
| Transporation Equipment | 2892283 | 68,32 | 3,741,113 | 1,726,113 | 1,347,883 | 15,37 | 246,846 | 1,762813 | 2078 | 9,199,588 |  |
| Max Achievable Potential By End Use: | 45,90,799 | 6,248,022 | 206,612,585 | 46,687,831 | 39,204,907 | 309,514 | 16,901,697 | 80,28,005 | ${ }^{322,115}$ | 422,67,155 | 442,671,155 |
|  | 10\% | 1\% | 47\% | 11\% | 9\% | 0\% | 4\% | 18\% | 0\% |  | $21 \%$ of Annual kWh Sales |


|  | 2018 Demand Factors (kWh/kW) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry Category | Process Heating | Process Cooling and Refrigeration | Machine Dive | Facility HVAC | Facility Lighting | Other Facility Support | $\begin{gathered} \text { Compressed } \\ \text { Air } \end{gathered}$ | Sensors \& Controls | End Use Not Reported |
| Apparel And Other F nisished Procucts Made From Fabrics And Similar Materials | 7,271 | 7,271 | 7,271 | 2015 | 4.818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Chericals And Allied Products | 7,271 | 7,271 | 7,271 | 2015 | 48818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Hectronic And Other Eectrical Equipment And Components, Except Conputer Equipment | 7,271 | 7,271 | 7,271 | 2015 | 4818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Fabricated Metal Products, Except Machinery And Transportation Equipment | 7,271 | 7,271 | 7,271 | 2015 | 48818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Food And Kindred Products | 7,271 | 7,271 | 7,271 | 2015 | 4.818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Fumiture And Fixtures | 7,271 | 7,271 | 7,271 | 2015 | 4818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Industrial And Cormercial Machinery And Computer Equipment | 7,271 | 7,271 | 7,271 | 2015 | 4,818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Leather And Leather Prockucts | 7,271 | 7,271 | 7,271 | 2015 | 4818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Lumber And Wood Product, Exepept Fumiture | 7,271 | 7,271 | 7,271 | 2015 | 4818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Measuring, Analyzing, And Controlling Instruments; Photographic, Medical, And Optical Coods; Watches And Clocks | 7,271 | 7,271 | 7,271 | 2015 | 4.818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Mssellaneous Mamuacturing Industries | 7,271 | 7,271 | 7,271 | 2015 | 4.818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Paper And Alied Procucts | 7,271 | 7,271 | 7,271 | 2015 | 4,818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Petroleum Refining And Realated Industries | 7,271 | 7,271 | 7,271 | 2015 | 4.818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Primay Metal Industries | 7,271 | 7,271 | 7,271 | 2015 | 48818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Printing, Publishing, And Allied Industries | 7,271 | 7,271 | 7,271 | 2015 | 4.818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Rabber And Ms Sellaneous Plasicics Products | 7,271 | 7,271 | 7,271 | 2015 | 4.818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Stone, Clay, Glass, And Concrete Procuucts | 7,271 | 7,271 | 7,271 | 2015 | 48818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Texile Mill Procucts | 7,271 | 7,271 | 7,271 | 2015 | 4,818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Tobacoo Product | 7,271 | 7,271 | 7,271 | 2015 | 48818 | 6,045 | 7,271 | 7,271 | 6,154 |
| Transportaiton Equipment | 7,271 | 7,271 | 7,271 | 2015 | 4,818 | 6,045 | 7,271 | 7,271 | 6,154 |
|  |  |  |  |  |  |  |  |  |  |


|  | 2018 Annual Demand Savings (kW Reduction) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry Category | Process Heating | Process Cooling and Refrigeration | Machine Drive | Facility HNAC | Facility Lighting | Other Facility Support |  | Sensors \& Controls | End Use Not Reported |
| Apparel And Other F nished Products Made From Fabicics And Similar Materials | 5.20 | 1.20 | 43.36 | 131.94 | 59.15 | 0.25 | 18.5 | 22.90 | 0.61 |
| Chericals And Allied Products | 21.23 | 10.54 | 422.06 | 157.47 | 79.62 | 0.38 | 11.70 | 109.80 | 0.21 |
| Bectronic And Other Eectrical Equipment And Components, Except Computer Equipment | 2524.70 | 198.72 | 4035.20 | 6656.49 | 4310.19 | 13.65 | 395.11 | 1706.21 | 0.00 |
| Fabricated Metal Products, Except Machinery And Transportation Equipment | 1146.78 | 40.41 | 1900.44 | 1451.00 | 943.41 | 3.51 | 217.26 | 618.03 | 5.03 |
| Food And Kindred Products | 172.75 | 341.7 | 2455.75 | 1607.10 | 1067.61 | 3.41 | 294.94 | 964.77 | 8.73 |
| Furiture And Fixtures | 9.79 | 1.82 | 155.23 | 114.70 | 176.31 | 0.00 | 31.72 | 57.92 | 1.04 |
| Industrial And Commercial Mechinery And Computer Equipment | 660.18 | 48.63 | 259268 | 4714.37 | 2439.50 | 8.99 | 27.21 | 1133.10 | 4.93 |
| Leather And Leather Products | 11.45 | 26.03 | 125.09 | 19.18 | 144.77 | 0.46 | 22.51 | 73.06 | 0.84 |
| Lumber And Wood Products, Except Furiture | 63.11 | 3.22 | 1503.28 | 806.52 | 626.61 | 0.00 | 109.81 | 443.07 | 1.23 |
| Measuring, Analyzing, And Controlling Instuments; Photographic, Medical, And Optical Coods; Watches And Cocks | 211.90 | 59.78 | 1497.67 | 1402.53 | 895.53 | 3.5 | 110.48 | 674.75 | 234 |
| Miscellaneous Mautacaturing Industries | 198.26 | 25.63 | 662.93 | 1889.01 | 943.74 | 5.14 | 178.81 | 394.75 | 5.87 |
| Paper And Allied Products | 44.19 | 12.76 | 262205 | 739.48 | 507.64 | 1.75 | 59.54 | 77.55 | 1.95 |
| Petroleum Refining And Related Industries | 21.03 | 4.60 | 551.33 | 80.87 | 44.01 | 0.13 | 0.04 | 108.55 | 0.00 |
| Primay Metal Industries | 1658.52 | 9.55 | 1643.26 | 920.19 | 501.83 | 242 | 3241 | 1138.97 | 0.00 |
| Printing, Publishing, And Allied lindustries | 45.12 | 20.06 | 756.49 | 1420.01 | 618.95 | 2.7 | 191.68 | 324.46 | 6.29 |
| Rabber And Miscellaneous Plastics Products | 1786.11 | 165.37 | 4971.77 | 3401.13 | 1782.95 | 12.64 | 248.56 | 1594.88 | 8.16 |
| Stone, Clay, Glass, And Concrete Products | 704.76 | 20.87 | 1220.30 | 624.26 | 344.32 | 1.68 | 79.73 | 433.68 | 2.62 |
| Texile Nill Products | 132.10 | 28.34 | 661.76 | 419.89 | 248.01 | 1.15 | 65.39 | 238.62 | 2.15 |
| Tobacoo Products | 0.69 | 0.59 | 7.78 | 24.22 | 5.57 | 0.01 | 0.36 | 4.11 | 0.01 |
| Transportaion Equipment | 59.67 | 11.28 | 514.53 | 1027.99 | 559.51 | 2.54 | 33.95 | 242.44 | 0.34 |
|  | 9477.53 | 103117 | 28415.98 | 27780.35 | 16299.26 | 64.44 |  | 1104163 | 5234 |

In order to estimate industry specific savings factors associated with individual end uses, figures from a number of previous state and regional potential assessments were utilized (see Sources below):

| Conventional Boiler Use | No electric savings potential. See gas model. |
| :--- | :--- |
| CHP and/or Cogeneration | Because acceptance and savings related to CHP and/or Cogeneration vary so greatly <br> within the industrial sector, potential savings are difficult to generalize. In accordance <br> with the Oregon Assessment, this end use can be seen as an additional savings <br> opportunity not included in the analysis. Some ACEEE studies (Florida and Texas) <br> estimate that CHP systems could increase savings by as much as 50\%, saving 5-10\% <br> of total consumption. Factors may later be added depending on results from site visits. |
| Process Heating, Process <br> Cooling and Refrigeration, <br> Machine Drive | Data from Tables 1 and 11 of the Oregon study, Figures 1,2,7, and 8 of the California <br> assessment, Table 2 of the ACEEE Texas study, Table 4 of the Florida study, Table 2 <br> of the Fan \& Pump study, Appendix D of the Connecticut Potential Analysis, and the <br> ACEEE Vermont Analysis was used to create a range for each end use. Within this <br> range, each industry category was analyzed using Appendix D of the Connecticut <br> analysis to estimate appropriate factors. Once all savings were calculated with <br> preliminary factors, these savings were analyzed to determine if ratios were appropriate <br> across end use and industry. Factors were then tweaked to approach previously <br> confirmed savings ratios. |
| All Other End Uses | The remaining factors were evaluated as cross-cutting (industry non-specific) end uses. <br> Lighting and HVAC factors were taken from Table 11 of the Oregon study, with <br> confirmation from the ACEEE Vermont study. The savings factor for Sensors and <br> Controls was taken from the Vermont study, again referencing the previously mentioned <br> assesments. The remaining factors (with significant savings) were taken from the <br> Reading model and confirmed by ACEEE analyses. |

## Sources

Connecticut Efficiency Potential Analysis (GDS)<br>EPRI Potential Study Webinar<br>Resource Assessment for Energy Trust of Oregon<br>California Industrial Energy Efficiency Potential (Ernest Orlando Lawrence, Berkeley National Laboratory)<br>ACEEE Potential Studies (Vermont, Florida, Texas and Fan \& Pump Analyses)<br>Reading Industrial Tech Potential Analysis (GDS)<br>Vermont Electric Energy Efficiency Potential Study (GDS).

| 2018 Thems Sales | New Hampshire Specific Industry | \% Gas Sales by Industry \& End Use |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conventional Boiler Use | $\left\|\begin{array}{c} \text { C-P andlor } \\ \text { Cogeneration } \\ \text { Process } \end{array}\right\|$ | Process Heating | Process Cooling and Refigeration | Machine Dive | $\left\|\begin{array}{c} \text { Oher } \\ \text { Process Use } \end{array}\right\|$ | Facility HNAC | $\begin{array}{\|c\|} \hline \end{array}\left\|\begin{array}{c} \text { Facility } \\ \text { Lighing } \end{array}\right\|$ | Other Facility Support | $\left\|\begin{array}{c} \text { Oher } \\ \text { Nonprocess Use } \end{array}\right\|$ | End Use Not Reported |
| 153,399 | Apparel And Oher Firished Proculus Made From Fabinics And Similar Materials | 25\% | 0\% | 25\% | \% | 0\% | \% | 19\% | 0\% | 13\% | 0\% | 19\% |
| 542309 | Chericals And Alied Prochucs | 27\% | 28\% | 35\% | 2\% | 3\% | 2\% | 2\% | 0\% | \% | 0\% | 1\% |
| 1.557,367 | Eectronic And Oher Beectical Equipment And Components, Except Computer Equipment | 12\% | 0\% | 53\% | \% | \% | \% | 29\% | \% | \% | \% | 6\% |
| 3,184,570 | Fabicated Meal Products, Except Machinery And Transpotration Equipment | 4\% | 0\% | 62\% | \% | 1\% | \% | 21\% | \% | \% | 0\% | 12\% |
| 8,550,090 | Food And Kindred Products | $41 \%$ | 7\% | 38\% | 0\% | 2\% | 1\% | 7\% | \% | \% | \% | 4\% |
| 149,910 | Furniture And Fixures | 4\% | 0\% | 42\% | $0 \%$ | \% | $0 \%$ | 46\% | \% | \% | \% | \% |
| 973,233 | Industial And Cormerdial Mechinery And Computer Equipment | 16\% | 1\% | 36\% | 0\% | $3 \%$ | \% | 36\% | \% | 1\% | 0\% | 6\% |
| 450,206 | Leather And Leather Products | 75\% | 0\% | \% | 0\% | 0\% | \% | 25\% | 0\% | \% | \% | \% |
| 1.075,247 | Lumber And Wood Products, Except Fumiture | 27\% | 0\% | 48\% | $0 \%$ | 2\% | 2\% | 14\% | \% | \% | 2\% | 5\% |
| 4,663,035 | Measuring, Analyzing, And Contraling Instuments; Photographic, Medical, And Opicical Coods; Watches And locks | 23\% | 15\% | 47\% | 1\% | 2\% | 1\% | 8\% | 0\% | 1\% | 0\% | $3 \%$ |
| 828,708 | Mseellaneous Manufaculing Industries | 29\% | 0\% | 26\% | 0\% | 0\% | 0\% | 32\% | 0\% | 0\% | 0\% | 13\% |
| 11,94,935 | Paper And Alied Procuucts | 29\% | 32\% | 26\% | 1\% | $4 \%$ | 0\% | 5\% | 0\% | $0 \%$ | 0\% | $4 \%$ |
| 4,342,829 | Petrieum Refining And Related l Industries | 18\% | 15\% | 60\% | \% | 1\% | $0 \%$ | 2\% | \% | \% | 0\% | 3\% |
| 11,022,195 | Primay Metal Industries | \% | 5\% | 79\% | 1\% | \% | \% \% | 7\% | \% | 1\% | \% | 2\% |
| 785,699 | Prining, Pubilshing, And Alied didustries | 13\% | $0 \%$ | 40\% | \% | 2\% | 0\% | 33\% | \% | 2\% | 0\% | 9\% |
| 2599,478 | Rubber And M Scellaneous Plasics Procuctis | 3\%\% | 2\% | 20\% | 1\% | 1\% | 1\% | 19\% | 0\% | 1\% | 1\% | 10\% |
| 2,211,984 | Stone, Clay, Glass, And Concrete Proculus | $3 \%$ | 1\% | 85\% | \% | \% | 0\% | 5\% | \% | \% | \% | 5\% |
| 1,450,624 | Texile Mil Products | 21\% | 0\% | 39\% | \% | 3\% | 0\% | 21\% | 0\% | \% | 0\% | 17\% |
| 34,841 | Tobacoo Products | 50\% | $0 \%$ | 25\% | \% | \% | $0 \%$ | 25\% | \% | \% | \% | \% |
| 483,040 | Trassporation Equipment | 20\% | 2\% | 32\% | 1\% | 1\% | $0 \%$ | 31\% | 0\% | 1\% | 0\% | 7\% |



|  |  | Therms Sales by Industry \& End Use |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 Thems Sales | New Hampshire Specific Industry | Conventional Boiler Use | $\left\|\begin{array}{c} \text { CHP andalor } \\ \text { Cogeneration } \\ \text { Process } \end{array}\right\|$ | Process Heating | Process Cooling and Refigeration | Mechine Dive | $\left\|\begin{array}{c} \text { Oher } \\ \text { Process Use } \end{array}\right\|$ | Facility HNAC | $\begin{array}{r} \text { Facility } \\ \text { Lighting } \end{array}$ | Other Facility Support | Oher Nonprocess Use | End Use Not Reported |
| 153,399 | ${ }^{\text {Apparel And Other Finished Prochicts Made From Fabicics And Similar Materials }}$ | 38,350 | 0 | 38,350 | 0 | 0 | 0 | 28,762 | 0 | 19,175 | 0 | 28,762 |
| 542,309 | Chericals And Alied Prochucts | 145,700 | 153,997 | 191,833 | 8,297 | 13,939 | 8.961 | 10,952 | 0 | 996 | 996 | 6,306 |
| 1,577,367 | Eectronic And Other Bectrical Equipment And Components, Except Computer Equipment | 183,220 | 0 | 824,489 | 0 | 0 | 0 | 458,049 | 0 | 0 | 0 | 91,610 |
| 3,184,570 | Fabricated Meal Procucts, Except Mechinery And Transpontation Equipment | 124,885 | 0 | 1,966,941 | 0 | 31,221 | 0 | 655,647 | 0 | 15,611 | 0 | 390,266 |
| 8,550,090 | Food And Kinded Products | 3,526,912 | 564,917 | 3,267,356 | 0 | 198,484 | 61,072 | 625,989 | 0 | 0 | 0 | 306,360 |
| 149,910 | Furriture And Fixures | 6,246 | 0 | 62,463 | 0 | 0 | 0 | 68,709 | 0 | 0 | 0 | 12,493 |
| 973,233 | Industial And Cormercial Mactiney And Computer Equipment | 158,150 | 12,165 | 352,797 | 0 | 24,331 | 0 | 352,797 | 0 | 12,165 | 0 | 60,827 |
| 450,206 | Leather And Leather Products | 337,655 | 0 | 0 | 0 | 0 | 0 | 112,552 | 0 | 0 | - | 0 |
| 1,075,247 | Lumber And Wood Products, Except Fimiture | 288,013 | 0 | 518,423 | 0 | 19,201 | 19,201 | 153,607 | 0 | 0 | 19,201 | 57,003 |
| 4,663,035 | Measuring, Analyzing, And Controling Instuments; Pholographic, Medical, And Opicical Goods; Watchees And Cocks | 1,050,650 | 689,412 | 2,207,109 | 36,372 | 87,623 | 47,995 | 357,932 | 0 | 23,972 | 8,266 | 152,100 |
| 828,708 | Mssellaneous Manufacturing Industries | 240,593 | 0 | 213,860 | 0 | 0 | 0 | 267,325 | 0 | 0 | 0 | 106,930 |
| 11,946,935 | Paper And Alied Products | 3,413,410 | 3,852,277 | 3,072,069 | 73,144 | 438,867 | 48,763 | 585,156 | 0 | 0 | 0 | 463,248 |
| 4,342,829 | Petrdeum Refining Add Realated Indistries | 762,792 | 666,172 | 2,603,663 | 10,171 | 61,023 | 20,341 | 86,450 | 0 | 10,171 | 0 | 122,047 |
| 11,022,195 | Primay Metal Industries | 659,303 | 507,156 | 8,723,087 | 67,621 | 0 | - | 726,924 | 0 | 84,526 | 0 | 253,578 |
| 785,699 | Prining, Pubishing, And Alied lidustries | 104,780 | 0 | 314,280 | 0 | 17,460 | 0 | 261,900 | 0 | 17,460 | 0 | 69,840 |
| 2,589,478 | Rubber And Mscellaneous Pastics Prodicts | 952,928 | 41,432 | 745,70 | 20,716 | 20,716 | 20,716 | 497,180 | 0 | 20,716 | 20,716 | 248,590 |
| 2,211,984 | Stone, Clay, Glass, And Concrete Prockuct | 75,531 | 16,185 | 1,877,489 | 0 | 10,790 | 0 | 107,902 | 0 | 5,395 | 0 | 118,692 |
| 1,450,624 | Texile Mil Product | 302,213 | 0 | 564,132 | 0 | 40,295 | 0 | 302,213 | 0 | 0 | 0 | 241,71 |
| 34,841 | Tobacoo Products | 17,420 | 0 | 8,710 | 0 | 0 | 0 | 8.710 | 0 | 0 | 0 | 0 |
| 483,040 | Transporation Equipment | 125,051 | 7,356 | 156,927 | 4,904 | 4,904 | 0 | 149,51 | 0 | 4,904 | 0 | 34,328 |


| Industry | Savings Factors* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Conventional Boiler Use | C-P andior Cogeneration Process | $\begin{aligned} & \text { Process } \\ & \text { Hexating } \end{aligned}$ | Process Cooling and Refligeration | Mectine Dive | $\begin{aligned} & \text { Bectro } \\ & \text { Cherical } \\ & \text { Procosses } \end{aligned}$ |  | Faciliy frac | $\begin{gathered} \text { Facility } \\ \text { Lighting } \end{gathered}$ | Other Facility Support | $\begin{gathered} \text { Onsite } \\ \text { Transportation } \end{gathered}$ | Conventional <br> Electricity <br> Ceneration | $\begin{gathered} \text { Ohiser } \\ \text { Noprocesess } \\ \text { Use } \end{gathered}$ | Sensors \& | End Use No Reported |
|  | 17\% | $0 \%$ | $19 \%$ | $0 \%$ | \% $\%$ | \% $\%$ | \% | 13\% | \% | 1\% | \% | \% | \% | \% | 5\% |
| Chericas And Alied Products | 14\% | $0 \%$ | 11\% | \% | \% | \% | \% | 13\% | \% | 1\% | \% | $0 \%$ | \% | \% | 5\% |
|  | 20\% | $0 \%$ | 12\% | \% | \% | \% | \% | 11\% | \% | 1\% | $0 \%$ | \% | \% | \% | 5\% |
|  | 17\% | \% | $14 \%$ | \% | \% | $0 \%$ | \% | 17\% | \% | 1\% | \% | \% | \% | 0\% | 5\% |
| Food Ad Kindered Procuris | 18\% | \% | 15\% | \% | \% | \% | \% | 13\% | $0 \%$ | 1\% | \% | \% | \% | \% | 5\% |
| Fimiure And Faxues | 17\% | 0\% | 11\% | \% | \% | $0 \%$ | \% | 13\% | \% | 1\% | \% | \% | \% | \% | 5\% |
| Incussial And Cormmerial Mediney A And Conputer Equipment | 17\% | \% | 12\% | \% | \% | \% | \% | 13\% | \% $\%$ | 1\% | \% | \% | \% | \% | 5\% |
| Leante Add Leather Fodotus | 10\% | $0 \%$ | 11\% | \% | \% | \% | \% | 13\% | \% | 1\% | \% | \% | \% | \% | 5\% |
| Umber And Whod Producs, Exeopf Fimiure | 17\% | $0 \%$ | 11\% | $0 \%$ | $0 \%$ | $0 \%$ | \% | 20\% | \% | ${ }^{1 \%}$ | \% | 0\% | \% | \% | 5\% |
|  | ${ }^{15 \%}$ | $0 \%$ | 12\% | \% | \% | \% | \% | 13\% | \% | ${ }^{1 \%}$ | \% | $0 \%$ | \% | \% | 5\% |
| Mssellaneus Menutacturing ind sties | 18\% | \% | 13\% | \% | \% | \% | \% | 13\% | \% | 1\% | \% | \% | $0 \%$ | \% | 5\% |
| Paper And Allied Procucts | 18\% | $0 \%$ | 11\% | \% | \% | $0 \%$ | $0 \%$ | $19 \%$ | \% | 1\% | \% | 0\% | \% | \% | 5\% |
| Petroum Refining And Reataed Indstries | $14 \%$ | \% | 11\% | \% | \% | $0 \%$ | \% | 13\% | \% | 1\% | $\%$ | \% | \% | \% | 5\% |
| Pimay Meat lnostries | 14\% | $0 \%$ | 11\% | \% | \% | \% | \% | 13\% | \% | 1\% | \% | $0 \%$ | \% | \% | 5\% |
|  | ${ }_{15 \%}$ | \% | $10 \%$ | $\%_{6}$ | $0 \%$ | $0 \%$ | \% | 13\% | ${ }_{0}$ | 1\% | $\%^{\circ}$ | 0\% | \% | \% | 5\% |
| Raibee AdM Msellaneus Pastics Procucts | 19\% | $0 \%$ | 13\% | \% | 0\% | \% | 0\% | 13\% | $0 \%$ | 1\% | \% | $\%^{\%}$ | \% | \% | 5\% |
| Sane, Cax, Gass, And Concere Produc | 15\% | \% | 11\% | $\%$ | $0 \%$ | $0 \%$ | $0 \%$ | 13\% | \% | ${ }^{1 \%}$ | \% | \% | \% | \% | 5\% |
| Texile Mil Produs | 19\% | $0 \%$ | 13\% | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | 13\% | \% | 1\% | $0 \%$ | $0 \%$ | $0 \%$ | \% | 5\% |
| Tobacoo Product | 19\% | \% | 14\% | $0 \%$ | \% | 0 | \% | 13\% | $\%$ | 1\% | \% | \% | \% | $\%$ | 5\% |
| Trasponation Equipment | 10\% | \% | 11\% | \% | 0\% | 0\% | \% | 13\% | \% | 1\% | 0\% | \% | \% | $\%$ | 5\% |

Note: GDS Estimates are based on a combination of past experience, recent and past projects, and industry standards and norms. Refer to SOURCES tab for further detail
Indicates Survey Data Used to Ifform Savings Factors

|  | Savings Factors - Only Eligible End Uses Displayed |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Industry | Conventional Boiler Use | Process <br> Heating | Facility HNAC | Other Facility Support | End Use Not Reported |
| Apparel And Other Finished Products Made From Fabrics And Similar Materials | 17\% | 14\% | 13\% | 1\% | 5\% |
| Chemicals And Allied Products | 14\% | 11\% | 13\% | 1\% | 5\% |
| Đectronic And Other Đectrical Equipment And Components, Except Computer Equipment | 20\% | 12\% | 11\% | 1\% | 5\% |
| Fabricated Metal Products, Except Machinery And Transportation Equipment | 17\% | 14\% | 17\% | 1\% | 5\% |
| Food And Kindred Products | 18\% | 15\% | 13\% | 1\% | 5\% |
| Furniture And Fixtures | 17\% | 11\% | 13\% | 1\% | 5\% |
| Industrial And Cormmercial Machinery And Computer Equipment | 17\% | 12\% | 13\% | 1\% | 5\% |
| Leather And Leather Products | 16\% | 11\% | 13\% | 1\% | 5\% |
| Lumber And Wood Products, Except Furniture | 17\% | 11\% | 20\% | 1\% | 5\% |
| Measuring, Analyzing, And Controlling Instruments; Photographic, Medical, And Optical Goods; Watches And Clocks | 15\% | 12\% | 13\% | 1\% | 5\% |
| Mscellaneous Manufacturing Industries | 18\% | 13\% | 13\% | 1\% | 5\% |
| Paper And Allied Products | 18\% | 11\% | 16\% | 1\% | 5\% |
| Petroleum Refining And Related Industries | 14\% | 11\% | 13\% | 1\% | 5\% |
| Primary Metal Industries | 14\% | 11\% | 13\% | 1\% | 5\% |
| Printing, Publishing, And Allied Industries | 15\% | 10\% | 13\% | 1\% | 5\% |
| Rubber And Miscellaneous Plastics Products | 18\% | 13\% | 13\% | 1\% | 5\% |
| Stone, Clay, Glass, And Concrete Products | 15\% | 11\% | 13\% | 1\% | 5\% |
| Textile Mill Products | 18\% | 13\% | 13\% | 1\% | 5\% |
| Tobacco Products | 18\% | 14\% | 13\% | 1\% | 5\% |
| Transportation Equipment | 16\% | 11\% | 13\% | 1\% | 5\% |

* This savings factor includes considerations for remaining, base case, and convertible factor - it's an all inclusive factor

Note: GDS Estimates are based on a combination of past experience, recent and past projects, and industry standards and norms. Refer to SOURCES tab for further detail

|  | 2018 Annual Therms Savings by Industry Category End Use (Tech Potential) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry Category | Corventional Boiler Use | Process Heating | Facility HVAC | $\begin{aligned} & \text { Oher } \\ & \text { Facility } \\ & \text { Support } \end{aligned}$ | End Use Not Reported | Industry Total Potential Therms Savings |  |
| Apparel And Other Finished Products Made From Fabrics And Similar Materias | 6,519 | 5,369 | 3,739 | 192 | 0 | 15,819 |  |
| Chericals And Allied Products | 20,398 | 21,102 | 1,424 | 10 | 315 | 43,249 |  |
| Electronic And Other Eectrical Equipment And Components, Except Computer Equipment | 36,644 | 98,939 | 50,385 | 0 | 4,580 | 190,548 |  |
| Fabricated Metal Prockucts, Except Machinery And Transportation Equipment | 21,230 | 275,372 | 111,460 | 156 | 19,513 | 427,732 |  |
| Food And Kindred Products | 633,844 | 490,103 | 81,379 |  | 15,268 | 1,221,594 |  |
| Furiture And Fixures | 1,062 | 6,871 | 8,932 | 0 | 625 | 17,400 |  |
| Industrial And Commercial Machinery And Conputer Equipment | 26,886 | 42,366 | 45,864 | 122 | 3,041 | 118,248 |  |
| Leather And Leather Products | 54,025 | 0 | 14,632 | 0 | 0 | 68,656 |  |
| Lumber And Wood Products, Except Fumiture | 48,962 | 57,027 | 30,721 | 0 | 2,880 | 139,590 |  |
| Measuring, Analyzing, And Controlling Instruments; Photographic, Merical, And Optical Goods; Watches And Clocks | 157,598 | 264,853 | 46,531 | 240 | 7,605 | 476,827 |  |
| Miscellaneous Manutacturing Industries | 43,307 | 27,802 | 34,752 | 0 | 5,347 | 111,207 |  |
| Paper And Allied Products | 614,414 | 337,928 | 93,625 | 0 | 23,162 | 1,069,129 |  |
| Petroleum Refining And Related IIndustries | 106,791 | 286,403 | 11,238 | 102 | 6,102 | 410,636 |  |
| Primay Netal Industries | 92302 | 959,540 | 94,500 | 845 | 12,679 | 1,159,866 |  |
| Printing, Publishing, And Allied Industries | 15.714 | 31,428 | 34,047 | 175 | 3,492 | 84,856 |  |
| Rubber And Miscellaneous Plastics Products | 171,527 | 96,950 | 64,633 | 207 | 12,429 | 345,747 |  |
| Stone, Clay, Glass, And Concrete Products | 11,330 | 200,524 | 14,027 | 54 | 5,935 | 237,869 |  |
| Texile Mill Products | 54,398 | 73,337 | 39,288 | 0 | 12,089 | 179,112 |  |
| Tobacco Products | 3,136 | 1,219 | 1,132 | 0 | 0 | 5.487 |  |
| Transportation Equipment | 20,008 | 17,262 | 19,444 | 49 | 1,716 | 58,480 |  |
| Tech Potential By End Use: | 2,141,095 | 3,300,363 | 801,754 | 2,151 | 136,779 | 6,382,142 | 6,382,142 |
|  | 34\% | 52\% | 13\% | 0\% | 2\% |  | 11\% of Annual Therms Sales |


|  | 2018 Annual Therms Savings by Industry Category End Use (Max Achievable) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry Category | Corventional Boiler Use | Process Heating | Facility HNAC | Other Facility Support | End Use Not Reported | Industry Max Achievable Potential Therms Savings |  |
| Apparel And Other Frished Products Made From Fabrics And Similar Materials | 6,519 | 3,579 | 3,116 | 192 | 0 | 13,406 |  |
| Chericals And Allied Procucts | 20,398 | 14,068 | 1,187 | 10 | 315 | 35,978 |  |
| Electronic And Other Electrical Equipment And Components, Except Computer Equipment | 36,644 | 65,959 | 41,988 | 0 | 4,580 | 149,171 |  |
| Fabricated Metal Products, Except Machinery And Transporation Equipment | 21,230 | 188,581 | 92883 | 156 | 19,513 | 317,364 |  |
| Food And Kindred Products | 634,844 | 326,736 | 67,815 | 0 | 15,268 | 1,044,663 |  |
| Fumiture And Fixtures | 1,062 | 4,581 | 7,443 | 0 | 625 | 13,711 |  |
| Industrial And Conmercial Machinery And Computer Equipment | 26,886 | 28,24 | 38,220 | 122 | 3,041 | 96,492 |  |
| Leather And Leather Products | 54,025 | 0 | 12,193 | 0 | 0 | 66,218 |  |
| Lumber And Wood Products, Except Furriture | 48,962 | 38,018 | 25,601 | 0 | 2,880 | 115,461 |  |
| Measuring, Analyzing, And Controlling Instruments; Photographic, Medica, And Optical Goods; Watches And Clocks | 157,598 | 176,569 | 38,76 | 240 | 7,605 | 380,787 |  |
| Miscellaneous Mautacaturing Industries | 43,307 | 18,535 | 28,960 | 0 | 5,347 | 96,148 |  |
| Paper And Allied Products | 614,414 | 225,285 | 78,021 | 0 | 23,162 | 940,882 |  |
| Petroleum Refining And Related Industries | 106,791 | 190,935 | 9,365 | 102 | 6,102 | 313,296 |  |
| Primary Metal Industries | 92,302 | 639,693 | 78,750 | 845 | 12,679 | 824,270 |  |
| Printing, Publishing, And Allied Industries | 15.714 | 20,95 | 28,372 | 175 | 3,492 | 68,705 |  |
| Rubber And Miscellaneous Plastics Products | 171.527 | 64,633 | 53,861 | 207 | 12,429 | 302,658 |  |
| Stone, Clay, Glass, And Concrete Products | 11,330 | 137,683 | 11,689 | 54 | 5,935 | 166,690 |  |
| Texile Mill Products | 54,398 | 48,891 | 32,740 | 0 | 12,089 | 148,118 |  |
| Tobacco Products | 3,136 | 813 | 944 | 0 | 0 | 4,892 |  |
| Transportation Equipment | 20,008 | 11,508 | 16,203 | 49 | 1,716 | 4,9,485 |  |
| Max Achievable Potential By End Use: | 2,141,095 | 2,200,242 | 668,129 | 2,151 | 136,79 | 5,148,395 | 5,148,395 |
|  | 42\% | 43\% | 13\% | 0\% | 3\% |  | 9\% of Annual Therms Sales |

In order to estimate industry specific savings factors associated with individual end uses, figures from a number of previous state and regional potential assessments were utilized (see Sources below):

| Natural Gas Savings Factors | The PNM study and the CA assessment were used to determine an appropriate range of <br> savings ratios for each industry and each end use. Essentially, three end uses were <br> considered for natural gas savings: Boilers, Process Heating, and Space Heating. Upon <br> developing savings ratios across end use and category, savings factors were estimated to <br> fall within these categories. Once savings factors and ratios were within the appropriate <br> range, the numbers were adapted for NH specific industries and tweaked accordingly. |
| :--- | :--- |
| CHP and/or Cogeneration | Because acceptance and savings related to CHP and/or Cogeneration vary so greatly <br> within the industrial sector, potential savings are difficult to generalize. In accordance with <br> the Oregon Assessment, this end use can be seen as an additional savings opportunity <br> not included in the analysis. Some ACEEE studies (Florida and Texas) estimate that <br> CHP systems could increase savings by as much as 50\%, saving 5-10\% of total <br> consumption. Factors may later be added depending on results from site visits. |

## Sources

Natural Gas Potential in PNM Service Territory (GDS)
California Industrial Energy Efficiency Potential (Ernest Orlando Lawrence, Berkeley National Laboratory)
US Department of Energy Industrial Technologies Program Database.

