Agree. The PAs will explore cost-effective approaches to contractor participation and provide contractors more tangible benefits to becoming an ENERGY STAR-recognized contractor, such as providing a small incentive based on project completion.

Consider other ways to use marketing collateral to supplement direct outreach, including videos on program benefits, (2) education/HVAC training programs that focus on the benefits of using more efficient practices as a way of engaging contractors, (3) targeted incentives (e.g., pay for or partially offset certification cost, or annual certification fee, or provide a small per-home incentive directly to the HVAC contractors who meet specific criteria), or (4) marketing collateral newsletters with embedded videos, links to the YouTube channel, or case studies.

Agree. Currently, the PAs provide HERS reports to builders after construction is complete, and will consider including additional information that builders can provide to homebuyers, such as information on other NHSaves programs and energy-efficient behaviors and ensure they are aware and know the benefits of being in an ENERGY STAR program.

Agree. The PAs will consult with builders, HVAC contractors, HERs raters, and program implementers to develop a threshold that is ambitious but does not create insurmountable barriers to program participation.

Agree. The utilities will apply these coincident factors starting in 2019. Agree. The PAs will apply this realization rate starting in 2019. Yes

Agree. The PAs will consider possible studies that could quantify these energy savings for ENERGY STAR v3.0 and 3.1.

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