

# NH's Guiding Principals for EE

- ❖ Establish long-term electric kilowatt-hour and natural gas MMBtu savings goals with an ultimate objective of achieving all cost-effective energy efficiency over time
- ❖ Establish short-term electric kilowatt-hour and natural gas MMBtu savings goals based upon demonstrated performance and the level of energy efficiency funding available to the electric and natural gas utilities with the intent of meeting the long-term savings goals over time
- ❖ Provide a portfolio of cost-effective and comprehensive electric and natural gas programs with a secondary focus on fuel-neutral savings available to all NH residents, businesses and municipalities served by the electric and natural gas utilities

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- ❖ Jointly coordinate program delivery of electric and natural gas programs in order to provide a seamless customer experience
- ❖ Incorporate evolving and innovative energy efficiency strategies, measures and services
- ❖ Leverage the private financing market in New Hampshire to support customer investment in energy efficiency
- ❖ Enhance statewide public awareness of the benefits of energy efficiency