

Joyce W. Jones
Regulatory Licensing & Reporting
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December 11, 2020

New Hampshire Public Utilities Commission Debra A. Howland, Executive Director 21 South Fruit Street, Suite 10 Concord, NH 03301-2428

Re: Electric Supplier License Renewal Applications, Direct Energy Business, LLC (CS-021) Supplemental Filing (2)

Dear Ms. Howland,

Enclosed please find Direct Energy Business, LLC's ("DEB") updated application. We have updated page 7, Puc 2003.01(b)(2) with the current bond number K40403541 per request from Corrine Lemay. We have also included a copy of Bond K40403541. The original bond was submitted to your office on October 1, 2020.

Also included are two copies of these documents in compliance with New Hampshire Code of Administrative Rules, Puc 2000, Puc 2003.02. I have also emailed a PDF version to Executive.Director@puc.nh.gov and Corrine.M.Lemay@puc.nh.gov.

Should you have any questions, or require any additional documentation, please do not hesitate to contact me or my Manager, Ryan Harwell (Ryan.Harwell@directenergy.com).

Respectfully Submitted,

Joyce W. Jones

Licensing & Reporting Analyst

enclosures



CEPS Registration Puc 2006.01 Rev. 10/16/2020 Page 1 of 7

Competitive Electric Power Supplier Application Form

This form may be used to: (1) apply for initial registration as a competitive electric power supplier (CEPS) in New Hampshire, (2) apply for renewal of registration as a CEPS in New Hampshire, and (3) notify the Commission of any changes to information in a previously filed CEPS application. This form is provided as a convenience for filing only; you are required to provide all information specified under Puc 2006.01 when applying for initial or renewal registration as a CEPS, but you are not required to use this form when doing so.

	Indicate whether this applicat	tion is for an initial registration or for a renewal. Initial 🔲 Renew	al 🔯					
		Applicant's General Information						
Puc 2006.01(a)	Legal Name	Direct Energy Business, LLC						
	Trade Name (d/b/a) (if applicable)							
Puc 2006.01 (b)	Business Mailing Address	1001 Liberty Avenue						
		Pittsburgh, PA 15222						
	Telephone Number 800-437-7265							
	E-Mail Address	customerrelations@directenergy.com						
	Website Address	www.directenergy.com						
Puc 2006.01(c)	Provide the state or jurisdiction	of organization, if anything other than an Individual.	DELAWARE					
Puc 2006.01(d)		usiness address(es), telephone number(s), and e-mail address(es) of the principal(s)1 if it is anything other than an individual. Use additional sh						
	Name	Please see Attachment A						
	Title							
	Business Mailing Address							
	Telephone Number							
	E-Mail Address							
	Name							
	Title							
	Business Mailing Address							
	Telephone Number							
	Email Address							
	Aller Aller Andrews							
	Name							
	Title							
	Business Mailing Address							
	Telephone Number							
	E-Mail Address							

^{1 &}quot;Principals" means, for a corporation, any of its officers, directors, or controlling shareholders, for a limited liability company, any of its managers or controlling members, for a partnership, any of its general partners, and for any other business entity, any of its personnel exercising executive functions and any of its controlling equity owners.





		Affiliates and Subsidiaries				
Puc 2006.01(e)	Provide the following information regarding any affiliates2 and subsidiaries of the applicant that are conducting busines in New Hampshire. Use additional sheets as needed.					
	Name of Entity	DIRECT ENERGY BUSINESS MARKETING, LLC				
	Business Address	194 Wood Ave South, Suite 200				
		Iselin, NJ 08830				
	Telephone Number	732-516-7500				
	Provide a description of the RETAIL ENERGY SERVICE PR	business purpose of the entity.				
	nling of any such agreemen	nts with the Commission.				
	Name of Entity	DIRECT ENERGY SERVICES, LLC				
	Name of Entity	DIRECT ENERGY SERVICES, LLC				
	Name of Entity	DIRECT ENERGY SERVICES, LLC 12 Greenway Plaza, Suite 250				
	Name of Entity Business Address Telephone Number	DIRECT ENERGY SERVICES, LLC 12 Greenway Plaza, Suite 250 Hoston, TX 77046 888-305-3828 business purpose of the entity.				

^{2 &}quot;Affiliate" means any of the following:

⁽a) Any person or entity that directly or indirectly owns, controls, or holds with power to vote a majority of the outstanding voting

⁽a) Any person or entity that thereof as to give such person substantial control of another person or entity that is directly or indirectly owned, controlled, or held by any person or entity that is directly or indirectly owned, controlled, or held by any person or entity described in (a) above through either power to vote a majority of the outstanding voting securities or such a minority so as to maintain substantial control of such person or entity;

⁽c) Any person or entity with which another person or entity has a management or service contract or arrangement that provides such person or entity with effective control over the management, supervision, or operation of the other person or entity; or (d) Any person or entity who or which actually exercises effective control over the management, supervision, or operation of another

person or entity.



		Customer Service Department Contact
Puc 2006.01(f)	Name	Jennifer Borelli
	Title	Director, Customer Experience
	Toll-Free Telephone Number (if available)	888-925-9115
	Telephone Number	888-925-9115
	E-Mail Address	jennifer.borelli@directenergy.com

		Customer Complaints Contact	
Puc 2006.01(g)(1)	Name	Nicole Nadeja	
	Title	Supervisor, Customer Escalations & Critical Care Issues	
	Business Mailing Address	1001 Liberty Ave, Suite 1200	
		Pittsburgh, PA 15222	
	Telephone Number	412-667-5197	
	E-Mail Address	nicole.nadeja@directenergy.com	

Regulatory Compliance Matters Contact					
Puc 2006.01(g)(2)	Name	Marc Hanks			
	Title	Sr Manager, Gov't and Regulatory Affairs			
	Business Mailing Address	24 Gary Dr.			
		Westfield, MA 01085			
	Telephone Number	413-642-3575			
	E-Mail Address	marc.hanks@directenergy.com			

	C	ommission Assessment Payments Contact
Puc 2006.01(g)(3)	Name	Joyce W. Jones
	Title	Regulatory Licensing & Reporting Analyst
	Business Mailing Address	12 Greenway Plaza, Suite 250
		Houston, TX 77046
	Telephone Number	281-800-6126
	E-Mail Address	joyce.jones@directenergy.com



Se	parate Attachments: Business Authority, Trade Name, ISO-NE Market Participation, and EDI Certification
Puc 2006.01(h)	Provide, as a separate attachment, evidence of the applicant's authorization to do business in New Hampshire from the New Hampshire secretary of state by submitting, with this application form, either of the following:
	(1) a recent printout of the applicant's listing on the N.H. Secretary of State website with the status "In Good Standing" or words of similar import; or Please see Attachment B
	(2) a copy of a certificate from the N.H. Secretary of State's office stating that the applicant is authorized to do business in New Hampshire. Please see Attachment B
Puc 2006.01 (i)	Provide, as a separate attachment, evidence of the applicant's registration of the trade name, if any, to be used by the applicant in New Hampshire from the New Hampshire secretary of state by submitting, with this application form, either of the following:
	(1) A recent printout of the applicant's trade name on the N.H. Secretary of State website with the status "Active" and indicating that the trade name is owned by the applicant; or Please see Attachment C
	(2) A copy of a certificate from the N.H. Secretary of State's office indicating that the applicant has registered as doing business under the trade name. Please see Attachment C
Puc 2006.01(j)	Provide, as a separate attachment, evidence of the applicant's ISO New England market participant membership. Please see Attachment D
Puc 2006.01(k)	Provide, as a separate attachment, electronic data interchange (EDI) certification from each electric distribution utility in whose franchise area the applicant intends to operate. Please see Attachment E

	Franchise Areas, Customer Types to be Served, and Other States
Puc 2006.01(f)	List the utility franchise areas in which the applicant intends to operate and, to the extent the applicant does not intend to provide service in the entire franchise area of a utility, a delineation of the cities and towns where the applicant intends to provide service within each utility franchise area. Direct Energy Business, LLC intends to provide electric supply service in the Eversource Energy, Liberty Utilities, New Hampshire Electric Cooperative Inc. and Unitil Energy Systems, Inc. service area
Puc 2006.01(m)	Provide a statement whether or not the applicant intends to serve the following types of customers: residential, small commercial, large commercial, and industrial. Direct Energy Business, LLC intends to serve, large commercial and industrial customers. Direct Energy Business, LLC does not intend to serve residential customers.
Puc 2006.01(n)	List the other states or jurisdictions in which the applicant currently conducts business relating to the sale of electricity.
	Please see Attachment F



	Customer Complaints
Puc 2006.01(a)	Use either the table below or a separate attachment to provide a list disclosing the number and type of customer complaints concerning the applicant or its principals and affiliates filed with or by any commission or regulatory agency, attorney general's office, or other governmental consumer protection regulatory authority, for the most recent 2 catendar years in every state or other jurisdiction in which the applicant has conducted business relating to the sale of electricity. In the table below, enter abbreviations of applicable states or the jurisdiction across the top row, complaint types in the left column, and, for each cell in the table, the number of complaints for each type within the applicable state or jurisdiction.

	Pi	ease see	Attachr	nent G							
		ï	(enter	applicable	e states/ju	risdictions	in row jus	t below)	11	1	
Complaint Type									1	1	Total
											0
											0
						-					0
									1		0
											0
											0
											0
											0
											0
											0
											0
Total	0	0	0	0	0	0	0	0	0	0	0



	Statements Regarding Applicant and its Principals					
	Respond to each of the following questions with either "Yes" or "No."					
Puc 2006.01(p)(1)						
Puc 2006.01(p)(2)	Has applicant or any of its principals, within the 10 years immediately prior to application, had any civil, criminal, or regulatory sanctions or penalties imposed against it, him, or her pursuant to any state or federal consumer protection law or regulation?	No				
Puc 2006.01(p)(3)	Has applicant or any of its principals, within the 10 years immediately prior to application, settled any civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No				
Puc 2006.01(p)(4)	Is applicant or any of its principals currently the subject of any pending civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	Yes				
Puc 2006.01(p)(5)	Has applicant or any of its principals been denied authorization to provide competitive electricity supply service or electric aggregation service in any other state or jurisdiction?	No				
Puc 2006.01(q)	If an affirmative answer is provided to any item above, then provide a detailed explanation of the occurrer related circumstances. Use additional sheets as needed.	ce and the				
	Please see attachment H					

	Telemarketing	
Puc 2006.01(s)	Does the applicant intend to telemarket? Respond with either "Yes" or "No."	No
	If the response to the question above is "Yes," then respond to the following three questions:	
Puc 2006.01(r)(1)	Will the applicant maintain a list of customers who request being placed on the applicant's do-no-call list for the purposes of telemarketing?	N/A
Puc 2006.01(r)(2)	Will the applicant obtain monthly updated do-no-call lists from the National Do Not Call Registry?	N/A
Puc 2006.01(r)(3)	Will the applicant NOT initiate calls to New Hampshire customers who have either requested being placed on the applicant's do-not-call list(s) or who are listed on the National Do Not Call Registry?	N/A

In-Person Solicitation of Residential Customers			
Puc 2006.01(u)	Does the applicant intend to enroll residential customers through in-person solicitation at the customer's residence? Respond with either "Yes" or "No."	No	
	If the response to the question above is "Yes," then provide the following items as separate attachmen	nts:	
Puc 2006.01(i)(1)	A plan for in-person solicitation of residential customers at their residences, including provisions to ensure legal and regulatory compliance and quality assurance. n/a		
Puc 2006.01(t)(2)	A description of the applicant's training program for employees or representatives who will conduct in-person solicitation of residential customers at their residences.		
Puc 2006.01(I)(3)	An identification of any third party vendor or vendors the applicant intends to use to conduct in-person solicitation of residential customers at their residences. n/a		
Puc 2006.01(t)(4)	A copy of the applicant's performance standards and code of conduct for any employees, representatives, or vendors who or which will conduct in-person solicitation of residential customers at their residences.		
Puc 2006.01(1)(5)	A copy of field audit standards used to evaluate the performance of employees, representatives, or ve which will conduct in person solicitation of residential customers at their residences. n/a	ndors who or	



	Sample Bill Form		
Рис 2006.01(v)	Does the applicant intend to use only the utility's bitling service? Respond with either "Yes" or "No."	No	
Puc 2006.01(v)	If the response to the question above is "No," then provide a sample of the bill form(s) the applicant intends to use as separate attachment. Please see attachment I		
	Residential and Small Commercial Customer Contracts		
Puc 2006.01(w)	Does the applicant intend to serve residential and small commercial customers? Respond with either "Yes" or "No."	No	
	If the response to the question above is "Yes," then provide the following item as a separate attachmen	nt:	
Puc 2006.01(w)	A copy of each contract to be used for residential customers and for small commercial customers, included schedules or other documentation attached to, incorporated into, or referenced in such contract. N/a	uding any	
- X D.	File Financial Security Instrument		
	Refer to Puc 2003.03 for the financial security requirements.		
Puc 2003.01(b)(2)	Provide an original executed financial security instrument that meets the requirements of Puc 2003.03 Original Bond K40403541 was sent to your office October 1, 2020.		
	File the original, executed financial security instrument with the Executive Director. The financial security be filed separately from the application form, by U.S. mail, overnight express, or hand delivery.	rity instrument c	
13 11	Submit Application Fee (For Initial Applications Only)		
Pue 2003.01(b)(3)	For an application for initial registration, submit payment of the application fee in the amount of \$250.0 Director by U.S. mail, overnight express, or hand delivery. Make check payable to: New Hampshire Pt Commission. Note that there is no fee for a renewal application. This is a renewal application		
	Expected Marketing Start Date		
Puc 2006.01(x)	Provide the date upon which the applicant expects to commence marketing its services to customers in New Hampshire. Direct Energy Business, LLC is currently serving customers	Date	
	Attestation and Signature		
Puc 2006.01(y) and (z)	BY SIGNING BELOW, THE APPLICANT REPRESENTATIVE CERTIFIES THAT IT HAS THE AUTHORITY TO FILE THE APPLICATION ON BEHALF OF THE CEPS AND ATTESTS THAT THE CONTENTS OF THE APPLICATION ARE TRUTHFUL, ACCURATE, AND COMPLETE.		
	Please see Attestation and Signature Attached		
	Signature of the applicant or its authorized representative	Date	
	Name:	Dale	
	Title:		
	Filing Instructions		
	The state of the s		
	Mall an original and two paper copies of this form and all separate attachments to: Executive Director, NHPUC, 21 South Fruit St., Suite 10, Concord, NH 03301		

Attachment J

Financial Security

(Puc 2003.01(b)(2))

BOND (License or Permit - Definite Term) Bond No. K40403541 KNOW ALL MEN BY THESE PRESENTS: THAT WE, Direct Energy Business, LLC , a corporation duly incorporated under Principal, and Federal Insurance Company the laws of the State of IN and authorized to do business in the state of New Hampshire as Surety, are held and firmly bound unto New Hampshire Public Utilities Commission as Obligee, in the penal sum of Five Hundred Thousand Dollars and 00/100 (\$500,000.00 Dollars, for the payment of which we hereby bind ourselves, our heirs, executors and administrators, jointly and severally, firmly by these presents. WHEREAS, the Principal has obtained or is about to obtain a license or permit for DEB, LLC Competitive Electric Power Supplier C&I License Expansion, New Hampshire NOW, THEREFORE, THE CONDITIONS OF THIS OBLIGATION ARE SUCH, that if the Principal shall faithfully comply with all applicable laws, statutes, ordinances, rules or regulations, pertaining to the license or permit issued, then this obligation shall be null and void; otherwise to remain in full force and effect. The New Hampshire Public Utilities Commission may draw upon this bond if and when the Company has failed to make required payment(s) and/or payment arrangements in accordance with the terms and conditions of an order by the New Hampshire Public Utilities Commission. This bond is for a definite term beginning September 15, 2020 , and ending March 15, 2024 may be continued at the option of the Surety by Continuation Certificate. This bond shall include a six (6) month extended claims, draws or demand period. PROVIDED, that regardless of the number of years this bond is in force, the Surety shall not be liable hereunder for a larger amount, in the aggregate, than the penal sum listed above. PROVIDED FURTHER, that the Surety may terminate its liability hereunder as to future acts of the Principal at any time by giving thirty (30) days written notice of such termination to the Obligee. SIGNED, SEALED AND DATED this September 22, 2020 Direct Energy Business, LLC Principal Federal Insurance Company By:

Carlos Albelo

Attorney-in-Fact

CHUBB.

Power of Attorney

Federal Insurance Company | Vigilant Insurance Company | Pacific Indemnity Company

Westchester Fire Insurance Company | ACE American Insurance Company

Know All by These Presents, that FEDERAL INSURANCE COMPANY, an Indiana corporation, VIGILANT INSURANCE COMPANY, a New York corporation, PACIFIC INDEMNITY COMPANY, a Wisconsin corporation, WESTCHESTER FIRE INSURANCE COMPANY and ACE AMERICAN INSURANCE COMPANY corporations of the Commonwealth of Pennsylvania, do each hereby constitute and appoint Carlos Albelo

Surety Bond Number: K40403541

Obligee: New Hampshire Public Utilities Commission

each as their true and lawful Attorney-in-Fact to execute under such designation in their names and to affix their corporate seals to and deliver for and on their behalf as surety thereon or otherwise, bonds and undertakings and other writings obligatory in the nature thereof (other than ball bonds) given or executed in the course of business, and any instruments amending or altering the same, and consents to the modification or alteration of any instrument referred to in said bonds or obligations.

In Witness Whereof, said FEDERAL INSURANCE COMPANY, VIGILANT INSURANCE COMPANY, PACIFIC INDEMNITY COMPANY, WESTCHESTER FIRE INSURANCE COMPANY and ACE AMERICAN INSURANCE COMPANY have each executed and attested these presents and affixed their corporate seals on this 1st day of November, 2019.

Down M. Orlows

Dawn M. Chloros, Assistant Secretary



















STATE OF NEW IERSEY

County of Hunterdon

SS

On this 1st day of November, 2019, before me, a Notary Public of New Jersey, personally came Dawn M. Chloros and Stephen M. Hancy, to me known to be Assistant Secretary and Vice President, respectively, of FEDERAL INSURANCE COMPANY, VIGILANT INSURANCE COMPANY, PACIFIC INDEMNITY COMPANY, WESTCHESTER FIRE INSURANCE COMPANY and ACE AMERICAN INSURANCE COMPANY, the companies which executed the foregoing Power of Attorney, and the said Dawn M. Chloros and Stephen M. Haney, being by me duly sworn, severally and each for herself and himself did depose and say that they are Assistant Secretary and Vice President, respectively, of FEDERAL INSURANCE COMPANY, VIGILANT INSURANCE COMPANY, PACIFIC INDEMNITY COMPANY, WESTCHESTER FIRE INSURANCE COMPANY and ACE AMERICAN INSURANCE COMPANY and know the corporate seals thereof, that the seals affixed to the foregoing Power of Attorney are such corporate seals and were thereto affixed by authority of said Companies; and that their signatures as such officers were duly affixed and subscribed by like authority.

Notarial Seal



KATHERINE J. ADIELAAR NOTARY PUBLIC OF NEW JERSEY No. 2316885 Commission Expires July 16, 2024

Why flde Norry Patrice CERTIFICATION

Resolutions adopted by the Boards of Directors of FEDERAL INSURANCE COMPANY, VIGILANT INSURANCE COMPANY, and PACIFIC INDEMNITY COMPANY on August 30, 2016; WESTCHESTER FIRE INSURANCE COMPANY on December 11, 2006; and ACE AMERICAN INSURANCE COMPANY on March 20, 2009:

"RESOLVED, that the following authorizations relate to the execution, for and on behalf of the Company, of bonds, undertakings, recognizances, contracts and other written commitments of the Company entered into in the ordinary course of business (each a "Written Commitment"):

- (1) Each of the Chairman, the President and the Vice Presidents of the Company is hereby authorized to execute any Written Commitment for and on behalf of the Company, under the seal of the Company or otherwise.
- (2) Each duly appointed attorney-in-fact of the Company is hereby authorized to execute any Written Commitment for and on behalf of the Company, under the seal of the Company or otherwise, to the extent that such action is authorized by the grant of powers provided for in such person's written appointment as such attorney-la-fact.
- Each of the Chairman, the President and the Vice Presidents of the Company is hereby authorized, for and on behalf of the Company, to appoint in writing any person the attorney-infact of the Company with full power and authority to execute, for and on behalf of the Company, under the seal of the Company or otherwise, such Written Commitments of the Company as may be specified in such written appointment, which specification may be by general type or class of Written Commitments or by specification of one or more particular
- Each of the Chairman, the President and the Vice Presidents of the Company is hereby authorized, for and on behalf of the Company, to delegate in writing to any other officer of the Company the authority to execute, for and on behalf of the Company, under the Company's seal or otherwise, such Written Commitments of the Company as are specified in such written delegation, which specification may be by general type or class of Written Commitments or by specification of one or more particular Written Commitments.
- The signature of any officer or other person executing any Written Commitment or appointment or delegation pursuant to this Resolution, and the seal of the Company, may be affixed by facsimile on such Written Commitment or written appointment or delegation.

FURTHER RESOLVED, that the foregoing Resolution shall not be deemed to be an exclusive statement of the powers and authority of officers, employees and other persons to act for and on behalf of the Company, and such Resolution shall not limit or otherwise affect the exercise of any such power or authority otherwise validly granted or vested."

I, Dawn M. Chloros, Assistant Secretary of FEDERAL INSURANCE COMPANY, VIGILANT INSURANCE COMPANY, PACIFIC INDEMNITY COMPANY, WESTCHESTER FIRE INSURANCE COMPANY and ACE AMERICAN INSURANCE COMPANY (the "Companies") do hereby certify that

- the foregoing Resolutions adopted by the Board of Directors of the Companies are true, correct and in full force and effect,
- the foregoing Power of Attorney is true, correct and in full force and effect.

Given under my hand and seals of said Companies at Whitehouse Station, NJ, this September 22, 2020.











Drun M. Chlores

Dawn M. Chloros, Assistant Secretary

IN THE EVENT YOU WISH TO VERIFY THE AUTHENTICITY OF THIS BOND OR NOTIFY US OF ANY OTHER MATTER, PLEASE CONTACT US AT: Telephone (908) 903-3493 Fax (908) 903-3656